MACA™ | MID AMERICA CROPLIFE ASSOCIATION

UPDATE

OCTOBER 2024

New Opportunities for Agriculture

MACA OFFICERS

Michael Lehman,
PRESIDENT

John Oesch,
VICE PRESIDENT

Aaron Deardorff,
SECRETARY/TREASURER

Jaime Yanes,
IMMEDIATE PAST PRESIDENT

BOARD OF DIRECTORS

Brian Clark,
SCHUETZ CONTAINER SYSTEMS, INC.

Jane Hanson,
ROSEN'S, INC.

Matt Lawrence,
VALENT USA

Drew Ratterman,
CORTEVA AGRISCIENCE

Mitch Reed,
KOVA FERTILIZER, INC.

Steve Sloan,
LAMBERTI

Matt Wagner,
GREEN-LEAF, INC.

Norm Wagoner,
KALO

STATE ASSOCIATION REPRESENTATIVE

Randy Stookey,
KANSAS AGRIBUSINESS ASSOCIATION

By Eric Sfiligoj

At the 2024 Mid America CropLife Association (MACA) annual meeting in early September, a trio of speakers from the industry spoke to attendees about the many new opportunities that agriculture has today – and what many of these might mean for the future of the marketplace. As **Harold Wolle**, ***President of the National Corn Growers Association (NCGA)*** pointed out, those in the agricultural world should do all they can to plan for tomorrow.

"We can't control the future anymore than we can control the weather," said Wolle. "But we can make the right decisions to move forward, despite these uncontrollable factors." With this in mind, he said, NCGA is working with members of Congress and President Joe Biden's Administration to safeguard agricultural interests. This includes pushing for a new Farm Bill to be passed – one that contains protection for crop insurance, bolsters U.S. international market development, strengthens the producers' safety net, and supports voluntary conservation programs.

And then there are tariffs. "We are asking the Biden Administration not to put restrictive tariffs on the crop inputs our growers need for crop production," said Wolle. This would include many foreign country-sourced crop nutrients and important crop protection products such as 2,4-D herbicides.

NCGA is also looking to expand the ways its members (and all of agriculture) can tie into the move to alternative fuels such as ethanol and sustainable aviation fuel. "On one hand, we are working with government officials to expand these markets for our members," he said. "And one of our priorities is the passage of the Next Generation Fuels Act."

In addition to alternative fuels, another area where MACA speakers foresaw future opportunities for the marketplace was technology. According to **Aaron Hunsinger**, ***Demand Creation Manager, North America for One Smart Spray***, technology has already provided agriculture with numerous yield gains and cost savings over the years. This would include automatic steering saving users more than 100 million gallons of fuel, variable rate fertilizer saving $80 per acre in proper placement, and variable rate seeding increasing yields by more than 2.9 bushels per acre.

And the next crop of technology improvements promises to continue this legacy, he said. "We have many new technology tools out there now," said Hunsinger. "Things such as smart spraying, spot spraying, drones, and mechanical weeding. Some of these will be for broad acre crops, others for specialty crops, but they will all keep offering cost savings and yield increases for the industry."

In particular, he noted, artificial intelligence (AI) technology holds a lot of promise for agriculture. "There are a lot of questions out there about AI right now, but it is definitely here to stay," said Hunsinger. "And AI is going to be in agriculture, for sure." Already, he said, companies working with AI systems for agriculture have worked with predictive modeling to determine what field pests/diseases might show up during the upcoming growing season. Furthermore, added Hunsinger, all the data that growers/ag retailers typically gather during each and every growing season can be more easily managed using AI programs.

"Every grower and service provider has all kinds of data collected each year," he said. "With AI, we

continued on page 4

Ag & Food Law: Lots of Decisions to Keep Tabs On

By Eric Sfiligoj

There's little denying that over the past few years, lawsuits and regulations impacting the agricultural industry have become uncommonly common. So, it shouldn't come as a surprise that one of the sessions at the 2024 Mid America CropLife Association (MACA) meeting in early September looked at this area in-depth.

"There's so much going on in the pesticide industry, particularly in the regulatory side and litigation space," said **Harrison Pittman**, ***Director for the National Ag Law Center***, during his presentation on the topic to MACA attendees. "There have been many significant U.S. Supreme Court decisions that could change how federal agencies such as EPA do business going forward."

According to Harrison, one of the most significant of these involves the so-called Chevron Doctrine. "Chevron could see a decades-long shift for everyone," he said.

As a refresher, the Chevron Doctrine was originally established in 1984 by the Supreme Court in the case Chevron U.S.A. Inc. v Natural Resources Defense Council, Inc. This ruling stated that in cases of judicial review principle, courts were to defer to federal agencies and their interpretation of statures when the stature in question was ambiguous.

"This has been one of the most cited cases in American history," said Pittman of the 1984 Chevron ruling. "Basically, it said that agencies were allowed to interpret the rule, write the rule, and enforce the rule. And if the agencies actions were reasonable – and Congressional intent was not clear – the courts were to defer to the agencies in any dispute."

However, this past June, the Chevron Doctrine decision was overturned. In the case of Loper Bright Enterprises v Raimondo, the current Supreme Court ruled against the Chevron Doctrine in a 6-3 decision. Now, judges in such court cases are free to provide their own interpretations of laws/rules to decide if an agency has acted within its statutory authority.

According to Pittman, the implications of Chevron being overturned could be profound for the entire regulatory landscape. "Courts are now more unshackled in what they can rule in these cases," he said. "Courts used to have to defer to agencies under Chevron. Now, the balance of power has shifted back into the court system and away from the agency level. This is a massive change for every industry. This will be a world where agency authority will have a much brighter light shined on it than ever before. And the burden for clarifying laws will be back on Congress, to be more specific."

Pittman reiterated to MACA attendees that the ripples from June's Chevron decision will continue for some time to come. "It will take decades to sort this out," he said.

Another major agricultural-oriented decision by the Supreme Court involved California's Prop 12. In 2018, the state passed a law known as the Prevention of Cruelty to Farm Animals Act. This required that animals-derived products sold in California come from animals that were maintained with minimal freedom of movement during their lifetime before being slaughtered and processed for meat or dairy products.

However, groups such as the National Pork Producers Council (NPPC) sued California to overturn Prop 12, arguing that these requirements for animals raised for meat and dairy products should not take precedence over the impacts of interstate commerce, a federal statute. Ultimately, the case was taken up by the high court, said Pittman.

In May, the Supreme Court ruled 5-4 in favor of Prop 12 and California. Significantly, all nine justices rejected NPPC's argument that Prop 12 was unconstitutional because of its indirect effect on pork producers outside of the Golden State.

"This ruling could end up being a tiger with a very long tail," observed Pittman. "It's only livestock right now, but I could see a day in the not-too-distant future when other segments of the agriculture could be impacted as well, he added.

"Suppose you are growing a certain crop the way you always have," he said. "Under Prop 12, someone from California could say that unless you can prove these products for sale in the state were grown without using a particular pesticide that is deemed inappropriate in that market, you might not be able to market your products there."

The Critical Issues Forum

By Eric Sfiligoj

As member companies of the Mid America CropLife Association (MACA) attending the group's annual meeting, much of the discussion has to do with key issues that typically affect the agricultural marketplace. At the 2024 meeting, held in early September in Bloomington, MN, this was once again the case. This year, three critical issues for agriculture were highlighted by four different industry speakers.

First up was **Alexandra "Alex" Dapolito Dunn**, ***President/CEO for CropLife America***. Having joined this industry trade group in March 2024, Dunn said she spent the first few weeks of her tenure talking with industry members about their top issues going into the current growing season. In a nutshell, most of these tied back to two words: Market access.

"For these folks, the key issue is about keeping pesticide products from reaching their customers," said Dunn. "There are a lot of things that can jump up and get in the way of these products being able to do this."

One particular example of this issue, she said, goes back to the many ongoing problems with the Pesticide Registration Improvement Act (PRIA). Now in its fifth iteration (PRIA 5), this act was designed as a way for crop protection manufacturers to work with the government on registrations for their products. "The I in PRIA – improvement – is what we have a problem with," said Dunn. "Bottom line: Your products are not being registered in a timely manner."

As originally conceived, PRIA would have crop protection companies pay 30% of the costs to operate this program, with Congress appropriating the remaining 70%. According to Dunn, this was set up this way so that industry critics couldn't claim companies were "buying registrations" by providing 100% of the funding.

However, while crop protection companies have held up their end of this financial arrangement, Dunn says Congress has not. "Under PRIA 5, Congress was supposed to provide the program with $166 million in funding, but the actual number has never gotten close to that," she said. "And for the 2025 budget, this figure is still below that mark, at $134 million." In addition to a funding shortfall, Dunn also pointed to a manpower shortage at EPA. "From a high of 900 employees a few years ago, the number of people working on product registrations at EPA will fall to 453 by 2026," she said. "And during the COVID years, many employees started working remotely. Today, Wednesdays are the one day when EPA people actually come into the office. Can you imagine working with your customers in-person only one day a week?"

Dunn finished her talk promising MACA attendees that the association would do all it could to make improvements to PRIA 5. "CropLife America cannot sit idly by as the U.S. watches its status as a global leader for its science-based registration process atrophy."

Second on the critical issues forum was **Peter Yep**, ***Director of Stakeholder Engagement and Political Mobilization for the American Chemistry Council***. Yep discussed polyfluoroalkyl substances (PFAS), often referred to as "forever chemicals" by the popular press. According to Yep, PFAS were invented in the 1930s and began to appear in numerous products across the world during the 1950s. During this time, more than 1,000 different products utilized PFAS in various forms due to their ability to strengthen and increase durability for the items they were used in.

Although PFAS products are best known in cooking and semiconductor manufacturing, there are many items used by agriculture that contain them. This includes gaskets/seals/valve filters/filters, wire coatings for heavy equipment, and exterior coatings for cold storage facilities.

"But these substances were eventually found in human blood streams and the environment," said Yep. "Now, there are pushes to have these products regulated."

Since then, many states have introduced bills to eliminate the use of PFAS, such as Maine in 2021 and Minnesota in 2024. However, according to Yep, these bills have run into issues as lawmakers realized all PFAS products are not equal.

"The hydrocarbons used to make milk jugs are completely different from the ones used in propane," he said. "Should these be regulated in exactly the same way? We don't think so."

For its part, Yep said the American Chemical Society is actively engaging with regulators on the PFAS issue. "We have to educate them," he said. "Otherwise, we could end up with an unworkable patchwork of state legislations regarding these products."

The third critical issue facing agriculture in 2024 discussed at the 2024 MACA meeting was the Endangered Species Act (ESA). This past August, revisions to this act were introduced, which could have a major impact on how farming operates going forward. In fact, as **Jeffrey Smith**, ***Associate Director of Industry & Government Relations at Valent U.S.A. LLC***, explained, the process for crop protection product registration has always been a cost borne by the suppliers. But that's changed now.

"With ESA, the impacts go directly to the bottom line of the grower," said Smith. "And they will be severely impacted."

continued on page 5

continued from page 1

can use all these data points and identify where weed banks are and determine which/how much products we need to manage them."

In the near future, Hunsinger told MACA attendees he expects to see more consolidation among ag technology companies. "There are too many companies out there right now," he said. "Some will be bought out, some will fail, and some will partner with other companies. But in the end, this will result in fewer dominant players."

For the survivors in this ag technology race, Hunsinger predicted that the ones that thrive will be those other users with a clear message. "They will have to effectively demonstrate value to the farmer and ag retailer," he said. "That will be the market differentiation to success."

"We've conducted surveys of growers and most of them think that spot spray technology is something they need," he said. "And more than 50% of growers said that if their retailer did not have spot spray machines, they would switch to ones that possessed the technology." **Phil Hollis**, ***Executive Vice President at Helana Agri-Enterprises***, agreed that ag retailers need to have clear messaging for their grower-customers to remain relevant in today's market. "In the last two years, more than $100 billion in value has come out of the agricultural industry,"

said Hollis. "So, if you are trying to sell new technology to growers, you better be on your game, better have your act together, better have a message, and you had better have a decent value proposition to present."

For ag retailers, he said, the past few years have presented a series of challenges. First, of course, there has been a persistent oversupply situation in crop protection products – a holdover from the shortages during the COVID pandemic. "The reason folks in the industry haven't increased inventory over the past year is because the channel's been slammed," said Hollis. "So, you could raise two crops without adding products to inventory."

Then, of course, there's the worker issue. "The human capital shortage won't change," he said. "We can't get truck drivers and applicators. And if we can get them, they are being paid 30% to 40% more than they were being paid before. That's not coming down – that's reality."

Besides managing through these market challenges, Hollis said today's successful ag retailers will do what they've done best over the decades – adapt as the industry changes.

"The days of the peddler are over," he continued. "The next generation of growers wants so much more from their ag retailers You have to be not only an advisor but a partner. And if you are not finding solutions for these growers better than someone else in the business is, you are going to be out."

Mid America CropLife Elects 2024-2025 Leaders

The Mid America CropLife Association (MACA) held its Annual Members Meeting recently in Bloomington, Minnesota, and elected officers and several board of director positions for the 2024-2025 year.

New officers are **President Michael Lehman**, ***AMVAC***; **Vice President John Oesch**, ***Nutrien Ag Solutions***; and **Secretary/Treasurer Aaron Deardorff**, ***Syngenta Crop Protection***. **Jaime Yanes**, ***Albaugh, LLC***, will serve as **Immediate Past President**.

Elected to the board of directors for a three-year term were **Brian Clark**, ***Schuetz Container Systems, Inc.***; **Steve Sloan**, ***Lamberti***; and **Drew Ratterman**, ***Corteva Agriscience***.

Other board members include **Jane Hanson**, ***Rosen's***; **Matt Lawrence**, ***Valent USA***; **Mitch Reed**, ***Kova***; **Randy Stookey**, ***Kansas Agribusiness Retailers Association***; **Matt Wagner**, ***Green Leaf, Inc.***; and **Norm Wagoner**, ***KALO***.

Aaron Deardorff, John Oesch, Michael Lehman & Jaime Yanes

NEW MEMBERS

Please welcome the latest companies who have joined MACA! The new members include ***Alliger Financial*** and ***Smartwyre***.

continued from page 3

How did the industry find itself in this position? According to Smith, it boils down to a conflict between two different laws – ESA and the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

"These two laws were written without each other in mind," he said. "FIFRA is administered by EPA while ESA is administered by the federal services. These have different requirements, with ESA being a risk-based assessment, so that if any species could be harmed by a product, EPA has to consult with the services before considering any registration."

According to Smith, there are currently more than 1,200 active ingredients in the marketplace that fall under the new ESA rules, potentially impacting 1,700 species and 800 critical habitats. To complete all the required ESA consultations could take between four and 15 years to complete for each ingredient.

"Under this, it would take the EPA 1,000 years to complete all the current pesticide consultations with the services," said Smith. "This is simply not feasible."

According to **Stanley Culpepper**, ***Professor and Extension Agronomist in the Crop and Soil Department at the University of Georgia*** and a farmer himself, the new ESA rules will have a direct impact on growers.

"As growers, we will have to make a decision on every field, not every farm," said Culpepper. "We will have to consider the products we are applying, the crops we are applying them on, and look at each field's characteristics such as slope, soil texture, and run-off."

In practice, this will have growers evaluate all these factors into a points system, he said. The lower the number achieved, the better.

Still, Valent's Smith expressed to MACA attendees that he is confident the ag industry will adapt to this new system.

"In the end, I don't think this will be as big a deal as some people think," he concluded. "It's going to take a heck of a lot of communication and we in the industry will have to change how we handle risk assessment. Obviously, we don't want to have nine-point products. But if all the products we use get down to six points or less, we should be okay."

PRESIDENT'S PERSPECTIVE

MACA members,

Thanks for attending the '24 Annual Meeting last month in Bloomington, Minnesota! I hope you enjoyed the speakers as much as I did, plus took time to talk with the Young Leaders Scholarship Program (YLSP) recipients, the Developing Professionals program participants as well as talk with your colleagues from around the country. The meeting provided an update on the critical member issues the industry is facing. From a farmer's perspective to PRIA to the Chevron case to the Endangered Species ACT, PFAS, new technology in the industry, and a retail perspective the information really helped me better understand the challenges we face. For me, the MACA Annual Meeting is a great opportunity to recharge my batteries!

I was excited to have the inaugural class of the Developing Professionals attend the meeting and then have their own session on leadership and what it means with Alexandra "Alex" Dapolito Dunn, CropLife America; Reid Rosen, Rosen's; Jeff Bunting, GROWMARK; and Aaron Locker, Helm; on the panel. I sat in on the diverse panel to listen as they shared their experiences and expertise with the Developing Professionals. We have just tapped the surface on this program, and I can't wait to see what the year ahead will bring.

Finally, I'd like to summarize my goals for the year. The first goal is to continue the implementation of the Strategic Plan. Last year, while driving, I made several calls to members to provide a short update on what MACA is doing and heard some concerns which we addressed this year, so I plan to continue the calls in the year ahead with the MACA team.

Second, to continue to provide member benefits to the MACA Members including the Annual Meeting, Lunch & Learns, Developing Professionals program, Young Leader Scholarship Program and the Ag Academy. Let me know if you have any suggestions.

Third, to articulate the MACA Value with stakeholders like CropLife America, Ag Retailers Association (ARA), Council of Producers and Distributors of Agrotechnology (CPDA), the Midwest state associations and new potential members. Following the MACA meeting, I attended the CropLife America annual meeting which was held in conjunction with RISE. While there I also met with some of the leaders of CPDA, ARA, as well as SCPA and other industry leaders and talked with a couple of the annual meeting speakers. What a great opportunity to meet so many people all in the same place.

I look forward to working with all of you and welcome your comments and suggestions.

Mike Lehman
Mike Lehman
2024-2025 President
michaell@amvac.com
Cell: 314-403-7355

Thanks to our Annual Meeting Sponsors

President's Club – $5,000+

Bayer Crop Science
FMC
Helena Agri-Enterprises, LLC
Syngenta

Platinum – $2,500+

Albaugh, LLC
AMVAC
Corteva Agriscience
GROWMARK
Helm Agro
IEDS Logistics
MFA
Nutrien Ag Solutions
Rosen's
Smartwyre
Valent USA

Gold – $1,000+

ACRC
Certis Biologicals
CNI
CRC Global Solutions
Drexel Chemical
Gowan USA
KALO
KOVA

Silver –$500+

ADAMA
AgXplore
Azotic Technologies
Foster Logistics
GreenLeaf
Meister Media Worldwide
Micro-Matic
Morris Bixby
Nova Source

Bronze – $250+

Cascio Storage & Warehouse
Dunavant Distribution
Lamberti

Brandon Doggett, FMC, Lee Helgen MN CPR

Anna Kim, Jed Cowan -Smartwyre

Tim Elliott chats with Brad Alliger.

John Oesch, Dellana Muck - SDSU, Kayla Wasson, DP

Sydney Masserant, YLSP, Tanner Chancelor- DP

Steve Koziolek + Tom Rosen, Rosen's

2024 Awards

Four individuals were recognized in 2024 for their work and contributions to the industry. The recipients include **Matt Lawrence**, ***Valent USA***, who received the Dean Roy Award. The award is presented for "Exceptional Service to MACA and the CropLife Industry" for contributing the most by their selfless service. The award was named in honor of Dean Roy, a past member who served as president for two terms. Matt is the 42nd person to receive this prestigious honor.

Ben Kaehler, ***Corteva Agriscience*** (retired), received the Industry Vision Award. It's presented to an individual who's devoted their career to promoting and protecting the interests of the entire crop protection industry, which supports American and Midwestern agriculture, and has shown leadership roles within their company and in other industry-wide organizations. It was first presented by MACA in 1982.

Christy Sprague, ***Michigan State University***, received the Educator of the Year Award. The award recognizes a person who has demonstrated evidence of significant contributions to American agriculture, especially in MACA region through published works, documented public appearances, region-wide recognition, evidence of consistency in educating the public on the values of production agriculture.

Matt Lawrence, ***Valent USA***, received the Ambassador of the Year Award. It is designed to recognize an individual for their efforts in promoting the crop protection industry through presentations to students or consumers.

Father & Son - Dominic and dad Aaron Deardorff

Jerry Van Oort reconnects with Matt Ewers.

MACA Young Leaders 2024:

YOUNG LEADER SCHOLARSHIP PROGRAM
SPONSORED BY MID AMERICA CROPLIFE ASSOCIATION

By Eric Sfiligoj

For one dozen years now, member companies of the Mid America CropLife Association (MACA) have sponsored the Young Leaders Scholarship Program. This program offers financial compensation to worthy students looking for careers in agriculture.

At the 2024 MACA Annual Meeting, the 11 recipients from this year's program had the opportunity to share their views on agriculture with attendees. As always, these were informative and insightful.

According to **Hannah Williams** from the ***University of Nebraska***, her motivation to get involved with the program was simple: To stay in the ag business. "I grew up on a farm, but I wanted to work in agriculture without farming," said Williams. She worked as an intern with Farm Credit in Lincoln, NE this past summer.

For **Cynthia Padgett** from ***Colorado State University***, her summer internship at Hoffman Farms in Greely, CO, helped her better understand the big picture in the ag business. "I learned the differences between commercial agriculture and research agriculture," said Padgett.

Dennis Wollin from ***Southern Illinois University*** had a similar experience at his summer internship with ag retailer Effingham Equity. "I was in the shop and met a lot of the growers in Illinois," said Wollin. "These guys are in the field every day and have some very interesting views on what the ag industry does, is doing, and should do in the future to stay important."

Hearing from those already immersed in agriculture also touched **Lauren Zaabel** from ***Iowa State University***. "It was so exciting to make these connections," said Zaabel, who interned at Farm Credit Services of America in Newton, IA. "I got to speak with farmers and rural citizens at this job, and it was nice to not only be able to understand them better but hear their stories about agriculture."

As for their own personal takeaways from their summer internships, **Katelyn King** from ***Purdue University*** her job at Compeer Financial taught her much. "Here, I learned how to work independently," said King. "I now know how to use my resources, both from within and outside the company, to be successful in any future job."

According to **Jacob Roden** from the ***University of Wisconsin***, his summer internship at Compeer Financial on the Loan Accounting Team taught him about the future opportunities that exist for the students and the business they are looking to work in.

"There is a lot of leadership potential that we all have," said Roden, speaking for all his fellow Young Leaders Scholarship winners. "We can help everyone in this industry to move forward in new and exciting ways."

Young Leader Scholarship Program Sponsors

Albaugh, LLC; AMVAC; BASF; Bayer Crop Science; Certis Biologicals; Corteva; FMC; Foster Logistics; Gowan; GreenLeaf; GROWMARK; Helm Agro; IEDS; KALO; MFA; Morris Bixby Group; Nutrien Ag Solutions; Rosen's; Syngenta Crop Protection; and Valent USA.

'24 YLSP Class with hosts and MACA Officers.

EXECUTIVE REPORT

Bonnie McCarvel
Executive Director

It's been an intense few months for MACA! MACA introduced the rebranded logo while at the Annual Meeting. The new logo represents MACA's commitment to innovation and sustainability, reflecting the association's role in an evolving agricultural sector. This new logo is a testament to MACA's investment in the crop protection industry. The "hands" of MACA help to hold, nurture, and protect the interests of our industry. It also fosters growth and support of the member companies and professionals while symbolizing the dedication to the membership and the advancement of the crop protection industry as a whole.

A year ago, the Developing Professionals program kicked off with 10 participants from five MACA member companies. The goal is to help the DPs improve themselves to be more effective and efficient in their position at their company and in the future. Class members ranged from 1 to 10 years of experience of working in the crop protection business. While they brought a wide range of experiences to the table, they came enthused and willing to learn more. Since January, they participated in four virtual training sessions, with the final class in-person at the MACA Annual Meeting with an industry panel to discuss leadership. The panel included Alex Dunn, CLA; Jeff Bunting, GROWMARK, Aaron Locker, Helm; and Reid Rosen, Rosen's, Inc. The four brought their own unique experiences, advice, and expectations regarding leadership. It was an incredible 60 minute presentation, with the panel members. It demonstrated what MACA does very well – educates and collaborates with others in the industry to encourage the younger generation to continue their career in the crop protection industry.

At the MACA 2024 Annual Meeting, industry experts addressed current topics. The eight speakers were articulate and explained the issues and why it matters. There may be challenges, but you can be a part of the solution by being involved providing input and proposing solutions. Several topics for Lunch & Learn sessions were also identified, but if you have an idea, just let me know. The meeting is also an opportunity to recognize award recipients for doing good things for the industry throughout the year. Please take time to thank them for their work the next time you see them.

Another of MACA's strengths is family and while there are some family ties – it was impressive to see the number of families who have more than one generation working in the industry – most people at the meeting are not family, yet the friendships formed over the years results in an 'extended' family. I saw people talking about the issues, the speakers, laughing, and sharing stories. Bonds of friendship forged over the years of attending MACA meetings. It's all part of being connected in the industry and working to provide food for people around the world.

Thank you for being a member of MACA and for your continued support and participation throughout the year. MACA is better because of it. Here's wishing you the best of fall!

MACA™
MID AMERICA CROPLIFE ASSOCIATION

MACA Update
Published in June and October by
Mid America CropLife Association
11327 Gravois Road, Suite 201
St. Louis, MO 63126
Telephone: 314-849-9446
FAX: 314-849-0988
Web Site: www.maca.org

President Michael Lehman
Vice President John Oesch
Secretary/Treasurer Aaron Deardorff
Immediate Past President Jaime Yanes
Executive Director/Editor Bonnie McCarvel

KEY MEETING DATES

Annual Meeting - September 2-3-4, 2025
Marriott Country Club Plaza
Kansas City, Missouri

YLSP Applications: **MACA is NOW taking applications for the 2025 Young Leader Scholarship Program (YLSP)! Students can apply online and learn more about our program and $2,000 scholarship on our website CLICK HERE**