



**MID AMERICA
CROPLIFE
ASSOCIATION**

MACA Presents Industry Vision Award of the Year to Ben Kaehler, Corteva Agriscience (retired)

For Immediate Release

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St. Louis, MO – The Mid America CropLife Association (MACA) presented its prestigious Industry Vision Award to Ben Kaehler, former Vice President of National Accounts at Corteva Agriscience, during the Annual Meeting in Bloomington, Minnesota held September 3-5.

With a career spanning 38 years at Corteva and Dow AgroSciences, Kaehler has been a strong supporter of MACA, contributing resources, team involvement, and frequent participation in industry panels. His dedication to preserving, improving, and protecting the crop input industry has been unwavering throughout his various roles within the company.

A proud graduate of North Dakota State University, Kaehler has maintained a strong commitment to the agriculture industry and continues to ranch, running a 300-head registered cow-calf herd. He retired from his position with Corteva Agriscience in March 2024.

Kaehler shared the strategy of his career and advice that he says has served him well in helping to advance the crop protection industry with attendees.

"Don't win a battle and lose the war," he shared of his more than three decades of industry experience. "We want to be in this business for decades to come, and you have to think long term about the products, the relationships, the technologies that we have, and then think about it long term and how we survive, how we thrive."

First presented in 1982, the MACA Industry Vision Award recognizes individuals who have devoted their careers to promoting and protecting the interests of the entire crop protection industry, supporting American and Midwestern agriculture, and demonstrating leadership within their company and other industry-wide organizations.

A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of members of the crop protection industry from the 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.