



A monthly update from Bonnie McCarvel,
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MACA Monthly News

June 2024

What a strange spring it has been! While back in Minnesota for Memorial Day weekend, I saw several corn fields looking very good – about 4 inches tall and a beautiful green color. However, the closer I got to the farm in southwest Minnesota, there were fields with lots of water, many had not been worked at all. Let's hope for sunshine and no rain!



With summer comes the June Quarterly Meeting set for St. Louis with a team building event including a Cardinals baseball game, the '24 MACA Annual Meeting registration opens, YLSP training continues, and the Developing Professionals program is underway. Read on for the details!

JUNE QUARTERLY MEETINGS

The MACA Quarterly Meeting will be held June 12-13, 2024, at Live! By Loews Hotel, 799 Clark Street, St. Louis, MO. The Committee meetings will be Wednesday, June 12 and the board will meet on Thursday, June 13. This meeting includes a team building event – a Cardinals baseball game! Your chance to spend time with your MACA colleagues and meet the new people in attendance. (To participate virtually via TEAMS, click on the link for the committee you wish to participate.)

Wednesday, June 12

Committees Meetings:

9:30 - 11:30 am

Executive Committee

9:30 – 11:30 am

[Membership Committee](#)

- Annual Meeting Subcommittee

Noon - 1:00 pm

Lunch

1:30 - 5:00 pm

[Critical Member Issues](#)

- Guest Speakers include Chris Lind and Leigh O'Neill.

1:30 - 5:00 pm

[Education](#)

6:00 pm

Team Building Event – Cardinals vs Pittsburgh Pirates baseball game.
(Your ticket includes dinner and beverages)

Thursday, June 13

- The board meeting begins with breakfast at 7, the meeting at 7:30 and adjourns by 10:00 am.

MACA ANNUAL MEETING

Be on the lookout for the email regarding “What’s Our Future?” That’s the theme for the 2024 MACA Annual Meeting September 3-5, at the Radisson Blu Hotel, Bloomington, MN. The committee, chaired by Matt Wagner, has identified the topics and speakers, as well as the industry tour and golf. The speakers include some of the best in the industry. Details for the private meeting rooms will be sent out in mid-June. Make your plans to attend the meeting – make it productive!

DEVELOPING PROFESSIONALS

The '23 Developing Professionals Class had an amazing presentation on Wednesday, May 29. **Joe Olson, Helena, and Aaron Deardorff, Syngenta**, teamed up for a presentation on Strategic Thinking. It was a full class with 9 members participating and learning from two pros. The class members also shared some tips they are working on as a result of the Developing Professionals Class. The next class will be June 26 and will focus on Leadership Skills with **Jerry Van Oort, Russell Associates**, taking the lead.

Now’s the time to identify a member or 2 from your company to be a part of the '24 Developing Professional Class. We’re looking for people who have 1-7 years of experience, is focused on sales or sales related professionals and would benefit from professional development! It’s an opportunity to learn more about the crop protection industry by attending the MACA Annual Meeting in person, attending the virtual Lunch & Learn sessions plus specific training sessions on Self-Evaluation, Work/Life Balance, Strategic Thinking and Leadership Skills.

The 2023 Class of Developing Professionals included 10 participants from 5 member companies. For more information or to submit a member or two from your company; submit their names by August 1, 2024, to bonnie@maca.org.

AWARD NOMINATIONS

Don’t forget to submit your nominees for the annual Educator of the Year Award and the Industry Vision Award. This is a wonderful opportunity to recognize someone you have worked with to educate the industry on the benefits of crop protection products. The 2023 Educator of the Year was **Eric Snodgrass, Nutrien**, for his educational efforts related to weather and in 2022 it was **Dr. Todd Gaines, Colorado State University**. As for the Industry Vision Award, look for someone who has a distinguished career devoted to promoting and protecting the interests of the entire crop protection industry, supported American and Midwestern agriculture. **Steve Petersen, Gowan USA**, was the 2023 recipient and **Susanne Wasson, Corteva Agriscience Crop Protection Business Platform** was the 2022 recipient. Submit your nominee by June 15, 2024. Click here for the [form](#).

SHORT NOTES

- It's that time of the year when several people are retiring or making changes in their career. Please drop me a line with your new email, phone and any additional information you would like to share.
- A special welcome to **Riley Titus**, formerly with CropLife America, who has moved to a position with Syngenta where he is working with **David Flakne, a past MACA President**.
- Best wishes to **Kellie Bray, CropLife America Chief of Staff**, who's pursuing new opportunities! She's been with CLA for 16 years and for many of those years she's attended the MACA quarterly meetings to provide an update on various issues at the federal level. She's a class act who will be missed.

CALENDAR

June 12	MACA Quarterly Meetings - Committees, St. Louis MO
June 13	MACA Board of Directors Meeting, St. Louis, MO
July 4	MACA Office Closed – Independence Day
Aug. 21-22	MAGIE, McLean County Fairgrounds, Bloomington, IL
Sept. 3-5, 2024	MACA Annual Meeting, Bloomington, Minnesota

THOUGHT FOR THE MONTH ...in honor of Father's Day

"The power of a dad in a child's life is unmatched."

~ Justin Ricklefs