



2022-2023 YEAR IN REVIEW

CRITICAL MIDWEST AG ISSUES & OPPORTUNITIES

Product Supply Challenges: Transportation & Logistics Forum (Des Moines, IA) – issues impacting the supply chain with 11 experts who provided insight plus included a facility tour which blends, packaging, and provides logistics.

Water Issues – monitored and coordinated efforts to save members' resources while protecting their interests. "Monthly Water Update" prepared and distributed via email to company contacts and leaders. WOTUS and TMDLs are two of the many issues monitored.

Annual Meeting – held in-person September 5-7, 2023, at The Alexander Hotel, Indianapolis, IN. The industry panel shared their perspective on manufacturing, retail concerns and changes in the equipment industry. Attendees also learned about marketing and how modern consumers influence plus learned about balancing work and family life.

EDUCATIONAL PROGRAMS

Developing Professionals Program – New this year! The inaugural class of 10 employees from five member companies are participating in the program designed to develop their soft skills such as adaptability, developing and maintaining relationships, to be more effective and efficient.

Young Leader Scholarship Program – nine scholarships awarded to Midwestern college students. The program provides mentoring and career development training unlike any other as recipients attend the annual meeting which is a valuable member opportunity to talk with future potential employees.

Agriculture Academy (formerly CropLife Ambassador Network) – during the 2022-2023 school year more than 7,000 students learned about agriculture from one of more than 200 ambassadors.

Lunch & Learn – six virtual programs focused on Soybean Cyst Nematode; State Association Update featuring Minnesota, Wisconsin, Iowa, and Missouri; '23 Financial Preview; An Insider's Role in US Agriculture; Sustainability; and 4R Certification & Nutrient Loss Reduction Strategy. All free to any member company.

Quarterly meetings – provide time to work on industry issues, hear from guest speakers on various topics like PFAS, and networking.