

MEMBERSHIP BENEFITS

CRITICAL MIDWEST AGRICULTURE ISSUES & OPPORTUNITIES

Product Supply Challenges – Transportation & Logistics Forum

(Des Moines, IA): Eleven experts provided insight on the issues impacting the supply chain plus a facility tour which blends, packaging, and provides logistics.

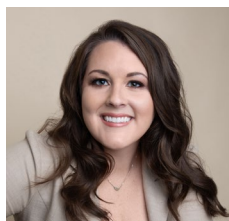
Water Issues: Monitored and coordinated efforts to save members' resources while protecting their interests. WOTUS and TMDLs are two of the many issues monitored. MACA provides input and advises on the various water issues and the impact to the region to U.S. EPA. As a member of the coalition, the costs are shared by all members, as is the information, to ensure your business can continue to operate.

"MACA provides important resources pertaining to issues facing agriculture today, helping member companies stay informed. MACA members are better equipped to understand changing policies and to find solutions to industry challenges." – Jane Hanson, Rosen's, Inc.

Annual Meeting: Held in-person September 2023, at The Alexander Hotel, Indianapolis, IN. The industry panel shared their perspective on manufacturing, retail concerns and changes in the equipment industry. Attendees learned about marketing, how modern consumers influence, and balancing work and family life. This yearly event provides access and information to members at one location resulting in time saved in travel and expenses as key people are all in one location.



Steve Lerch, *Founder and President of Story Arc Consulting*



Kacee Bohle, *Personal & Professional Development In Agriculture at Kacee Bohle Coaching*



Ben Kaehler, *Vice President, National Accounts at Corteva Agriscience*



Kurt Coffey, *Vice President for Case IH North America*



Rob Clayton, *Senior Vice President of Retail North America at Nutrien Ag Solutions*

EDUCATION

Developing Professionals Program:

New this year! The inaugural class has 10 employees from five member companies are participating in the program. It's designed to develop their soft skills such as adaptability, developing and maintaining relationships, to be more effective and efficient.

"MACA has provided an invaluable opportunity to grow my skill sets working with and leading groups of professionals that are focused on one common effort; to bring valuable content to the industry and grow the next generation of agri-business leaders." –

Michael Lehman, AMVAC



Developing Professionals Program inaugural class of 2023.

Agriculture Academy:

(formerly CropLife Ambassador Network) During the 2022-2023 school year more than 7,000 students learned about agriculture from one of more than 200 ambassadors.



Lunch & Learn: Six virtual programs focused on Soybean Cyst Nematode; State Association Update featuring Minnesota, Wisconsin, Iowa, and Missouri; '23 Financial Preview; An Insider's Role in US Agriculture; Sustainability; and 4R Certification & Nutrient Loss Reduction Strategy. All free to any member company.

Guest Speakers from the 2023 Annual Meeting in Indianapolis Indiana.

Young Leader Scholarship Program:

Nine scholarships awarded to Midwestern college students. The program provides mentoring and career development training unlike any other as recipients attend the annual meeting which is a valuable member opportunity to talk and observe students, potential employee(s), who have an interest in working in the crop protection business and how they might fit in your business.

“MACA has been and continues to be a vital part of Midwest agriculture via bringing a voice to critical issues that affect our industry as well as their focus on education of both incoming young leaders to the industry as well as member talent early in their career.” –

Aaron Locker, Helm Ag

Quarterly meetings: Provide time to work on industry issues, hear from guest speakers on various topics like PFAS, and networking.

Networking: Communicating with MACA members and industry leaders throughout the year is invaluable! It’s a cost-effective way to stay up to date with all the changes in the industry, work on programs and solutions that benefit the crop protection industry to ensure there is an abundant food and fiber supply produced in a safe and responsible manner.

“Being involved with MACA has allowed me to network with leaders all across the industry in ways I never would have in the normal course of business. Those connections have proved extremely valuable as I’ve taken on new roles and challenges within my company.” –

Joe Olson, MACA Immediate Past President, Helena Agri-Enterprises, LLC



The Young Leader Scholarship Program recipients of 2023 attended the Annual Meeting.

REFERENCE DOCUMENTS & INFORMATION

Survey Form for Warehousing of Crop Protection Products and Seed:

This document aids in evaluating warehouses’ qualifications to receive, store, and ship crop protection products and/or seeds and areas for improving safety.

The Pesticide Disposition Flow Chart for Combination Packaging:

Provides an outline to effectively manage pesticide waste in the distribution network. This saves your employees time and thus helps protect the environment.

Flow Chart 2 Filling Containers with Capacity Greater than 119 Gallons (IBC):

Provides a template to determine if they can be refilled.

Training Materials: Recommended for your warehouse and logistics people. HAZMAT DOT Training is specific to crop protection products and is accessible via website at your convenience, thus saving travel expenses.