



11327 Gravois Road
Suite 201
St. Louis, MO 63126
314-849-9446
Fax: 314-849-0988
www.maca.org

MACA Presents Bob Quinn, WHO Radio, Ruth White Media Award

For Immediate Release

**Contact: Bonnie McCarvel, Executive Director
Mid America CropLife Association
(314) 849-9446**

St. Louis, MO — The Mid America CropLife Association (MACA) recognized several people at its Annual Meeting held September 5 in Indianapolis, Indiana. The Ruth White Media Award is presented to an individual who's demonstrated evidence of consistent, objective, and accurate reporting on American agriculture and the myriad of issues involved in modern agriculture, including the CropLife industry. This year's winner is **Bob Quinn**, WHO Radio in Des Moines, Iowa.

Bob currently hosts the daily "BigShow" on WHO-AM 1040 on the dial from 11-1pm central...the program also runs on WMT-AM Radio in Cedar Rapids, Iowa.

Bob graduated from Iowa State University in 1978 and started his radio/tv career at a farm station in southeast Iowa and then moved to WHO Radio in 1983. During his time at WHO, he has covered farm issues from Washington DC—to corn and soybean fields across the Midwest. Bob also hosts a daily, morning program that airs on stations in the Central Valley of California.

As a result, he shares agriculture with his large ag audience and with a large non-ag group of listeners.

Quinn's farming roots date back to his grandparents farm just south of Des Moines. He and his wife, Ann, have a small farm in Madison County in south central Iowa.

The Mid America CropLife Association (MACA) is a non-profit association of members of the crop protection industry from the 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety, and public education. Check our web site at www.maca.org.