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## **MACA Presents Industry Vision Award of the Year to Steve Petersen, GOWAN USA**

*For Immediate Release*

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**Mid America CropLife Association**

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**St. Louis, MO**— The Mid America CropLife Association (MACA) presented the Association’s Industry Vision Award to **Steve Petersen**, President, Gowan USA, at the Annual Meeting held September 7, 2023, in Indianapolis, Indiana.

Steve has worked relentlessly to help create an environment at Gowan that makes all employees strive for excellence through a “boots on the ground” approach that puts customer relationships, value added agronomic products, and experienced know how into action for Gowan customers.

Petersen’s leadership has impacted millions of acres of row crop, turf, and fruit & vegetable crops across America. His commonsense approach to working through the Covid 19 challenges has led to excellent customer satisfaction.

Steve grew up on a family farm in North Bend, Nebraska and earned his Bachelor of Science in Agricultural Sciences from the University of Nebraska - Lincoln.

Peterson has more than 26 years of experience in the Agricultural Crop Protection Chemical Business. He began his career with Imperial Chemical Industries (ICI) / ZENECA Ag Products and then transitioned to Gowan Company in 1999 where he has held several positions in Sales, Marketing, and Management.

Currently, Steve serves on the Executive Board of Directors for CropLife America. Gowan has been a long-time member and supporter of MACA over the years.

The award is presented to an individual who's devoted their career to promoting and protecting the interests of the entire crop protection industry, which supports American and Midwestern agriculture, and has shown leadership roles within their company and in other industry-wide organizations.

This award was first presented by MACA in 1982.

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A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of members of the crop protection industry from the 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at [www.maca.org](http://www.maca.org).