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**MACA Honors Educator of the Year
Eric Snodgrass, Nutrien Ag Solutions**

For Immediate Release

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St. Louis, MO — The Mid America CropLife Association (MACA) honored an educator recently at its Annual Meeting held September 5-7, 2022, in Indianapolis, Indiana.

The MACA Educator of the Year Award was presented to **Eric Snodgrass**, Nutrien Ag Solutions. The award recognizes an individual who has demonstrated significant contributions to American agriculture, especially in the MACA region. Also, the person has demonstrated evidence of consistency in educating the public on the value of production agriculture.

Eric serves as the Principle Atmospheric Scientist for Nutrien Ag Solutions for more than 4 years. He spends countless hours creating and presenting weather data specifically designed to help Ag Retailers and Growers manage the largest unknown factor in agriculture within the Corn belt. His unique combination of Ag specific master data and presentation skills brings those in agriculture a new capability to manage the business. You can even see his ag weather forecast on YouTube.

His current research uses machine learning to better understand field-level weather impacts on yields in the US and to increase confidence in long-range weather prediction.

He presents his research as a featured speaker at over 100 conferences annually where he provides logistical guidance and solutions to weather sensitive financial institutions, farmers, commodity traders, and other stakeholders.

Before transitioning to Nutrien Ag Solutions, Eric was the Director of Undergraduate Studies for the Department of Atmospheric Sciences at the University of Illinois at Urbana-Champaign from 2006-2019. Currently, Eric is now an Adjunct Assistant Professor for the Department.

Eric received his Master of Science degree from the University of Illinois Urbana – Champaign and his Bachelor of Science degree in Atmospheric Sciences and Meteorology from Western Illinois University.

A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of members of the crop protection industry from the 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.