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MACA Names Michelle Kilper Ambassador of the Year

For Immediate Release

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St. Louis, MO — The Mid America CropLife Association (MACA) presented the Ambassador of the Year award at its recent annual meeting in Indianapolis, Indiana.

The Ambassador of the Year Award was first presented in 1993. It is designed to recognize an ambassador for their efforts in promoting the crop protection industry through presentations to students or consumers. This year's recipient is Michelle Kilper, MACA's Ag Academy Program Coordinator. Formerly called the CropLife Ambassador Network, Michelle worked tirelessly to create the new name for the program which is Ag Academy and the new logo. She's updated the presentations for the ambassadors to use, she refreshed the website to make it more user friendly and continues to recruit ambassadors.

Through her efforts to have ambassadors make presentations to students in elementary and middle schools on the importance of agriculture, more than 7,000 students in seven midwestern states learned about agriculture during the 2022-2023 school year.

Kilper works to find creative ways to make the presentations fun for the students and have the teachers find the presentations beneficial.

Michelle received her Bachelor of Arts in Communication from the University of Missouri – St. Louis and her Master’s in Management from Fontbonne University, St. Louis, Missouri.

Since April 2015, Michelle has been working for MACA. In addition to the Ag Academy program, she coordinates the Young Leadership Scholarship Program (YLSP) and Developing Professionals (DP) program.

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A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of manufacturers, distributors/formulators and allied industry of crop protection products in 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education.

Check our web site at www.maca.org.