

WOW! That's Different!

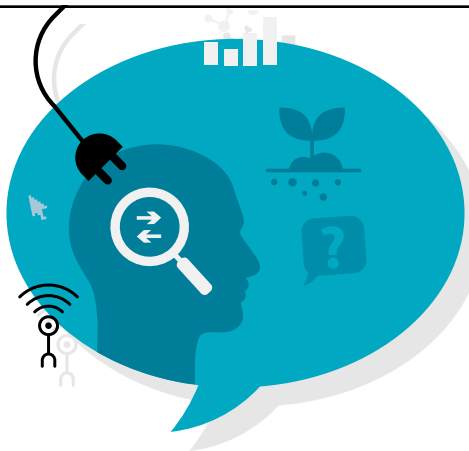


Mid America CropLife Association • Annual Meeting • September 5-7, 2023
The Alexander, a Dolce Hotel
333 S Delaware St.
Indianapolis, IN 46204



Tuesday, September 5, 2023

- 3:00 PM Welcome
President Joe Olson
- 3:10 PM Awards Presentation
- 3:30 PM **Understanding and Influencing Modern Consumers**
Steve Lerch,
Story Arc Consulting
- 4:45 PM 2023 YLSP Class
- 6-7:00 PM President's Reception



Wednesday, September 6, 2023

Day reserved for private business meetings.
For those not involved, see options below.

Morning

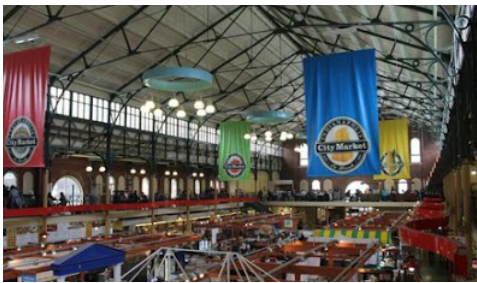
- 7:30-9:30 AM YLSP – '23 recipients plan to attend this breakfast and short program.

Afternoon

Choice of Tour or Golf

City Market & Catacombs Tour - The Indianapolis City Market is the intersection of culture and culinary goodness. The catacombs beneath the market are one of the city's most unique underground spaces. Guides explain its place in downtown history.

- 11:00 AM Depart for Indianapolis City Market
- 11:30 AM Indianapolis City Market project & lunch
- 1:30 PM City Market & Catacombs Tour
- 3:00 PM Explore the market on your own/Depart for hotel.





GOLF

11:00 AM

Brickyard Crossing at 4400 West 16 Street, Indianapolis, IN 46222.

5:00 PM

Tee times start.

6-8:00 PM

Golf concludes.

Reception at hotel

Thursday, September 7, 2023



7:00 – 7:45 AM

Breakfast Buffet

7:30 – 8:00 AM

MACA Annual Meeting of Members

8:00 AM

Opening Comments

Jaime Yanes, MC

8:10 AM

Balancing Work & Family

Kacee Bohle, *Goal & Motivational Coach*

9:20 AM

Members' Report

Bonnie McCarvel, MACA

9:30 AM

Awards Presentation

10:15 AM

What's Different for You?

Ben Kaehler, *VP, National Accounts, Corteva*

Kurt Coffey, *VP, Case IH North America*

Rob Clayton, *Sr. VP of Retail North America, Nutrien*



11:30 AM

Adjourn



STEP 1: HOTEL RESERVATIONS

The Alexander, a Dolce Hotel, located at 333 S Delaware St., Indianapolis, IN 46204 is the hotel headquarters. To make your reservation, please use this link - <https://book.passkey.com/gt/218570518?gtid=554491c02460e2325bb8c7efce62d258>

ROOM RATE: \$194.00 for run of house guestroom per room, per night, plus tax. (Includes \$25.00 credited to MACA to defray meeting expenses.)

The cut-off date for hotel reservations is no later than Friday, August 4, 2023.

PLEASE NOTE: All participants registering for hotel rooms or golf, must also register with MACA.

MACA Directors strongly encourages you to attend the program sessions Tuesday afternoon and Thursday morning. All day Wednesday is available for private meetings.

BUSINESS/HOSPITALITY SUITES:

Arrange meeting rooms by contacting the MACA office and speaking with Bonnie. Please know the dates, times, number of people expected and have a credit card ready to charge the meeting room fee. Once a meeting room has been reserved, the hotel contact name will be sent to you to make food & beverage and AV arrangements with the hotel. The cost for the meeting room is \$300.00 per day which includes tax and service charges. Meeting room space must be reserved by July 20, 2023 to ensure a room.

STEP 2: MACA REGISTRATION

Complete the registration form online at www.maca.org; or complete the form and email it to info@maca.org or send it by mail or fax to 314-849-0988. MACA will accept payment by check, credit cards – American Express, Visa/MasterCard, Discover, or PayPal online. The MACA early registration cut-off date is Friday, August 4, 2023. There is a late fee for registrations submitted August 5 or later.

The MACA registration fee includes program speakers plus: Tuesday break; Tuesday reception; Wednesday Reception; Thursday breakfast; Thursday break.

DRESS. Business casual.

SPOUSES: All registered spouses are welcome to attend the speaker programs, receptions and may register for golf or the tour. No organized activities are planned for spouses.

REFUND POLICY: Any refund request must be made in writing and submitted to the MACA office by Friday, August 25, 2023. No refunds after August 25, 2023.

MEMBER REGISTRATION RATES: The employees and spouses of MACA member companies are eligible for special registration rates.

NON-MEMBER REGISTRATION RATES: Prospective members, professional colleagues and guests are also welcome to attend the Annual Meeting at the designated rates. If your company joins MACA and pays its 2023 membership dues prior to August 1, you and your spouse may attend at member rates.

STEP 3: GOLF

GOLF: The 2023 tournament will be a competitive and fun event for players of all abilities. You are welcome to put together your own team OR we'll be happy to assign players to a team. Your participation will make a significant donation to support the Agriculture Academy, formerly the CropLife Ambassador Network program.

DATE/LOCATION: The 2023 MACA Tournament will be held on Wednesday, September 7 starting at 11:00 am at the Brickyard. The Brickyard is a 20-minute drive from the hotel. Transportation to and from the golf course will be on your own. However, if you need transportation, please sign up at the MACA registration desk. Lunch will be available for all, on your own, at the course.

DETAILS: For this year's tournament are listed below.

1. 4-person team best ball.
2. Tee-times start at 11:00 am. Please plan to be at the course 20 minutes prior to your tee-time. Play should be finished by 5:00 pm, allowing time to return for the President's reception at the hotel.
3. Players without a foursome will be assigned to a team.
4. Prizes will be paid to the lowest score foursome, second lowest score foursome, longest drive, longest putt and closest to the pin.
5. Advance registration for the meeting, with payment, is required for golf. No golf registration at the meeting. Any refund request must be made in writing and submitted to the MACA office by Noon, Friday, August 25, 2023. No refunds after August 25, 2023.

6. Confirmation with final details will be emailed to golf registrants 5-7 days prior to the meeting.

REGISTRATION FEE: The \$250.00 early golf registration fee includes 18 holes of golf, cart, and a donation to the Agriculture Academy, formerly the CropLife Ambassador Network program. Should the golf tournament be cancelled due to the weather, no refunds will be made.

RENTAL CLUBS: Purchase of rental clubs, TaylorMade Sets, includes 2 sleeves of logoed balls is \$80/set, please indicate your request on the 2023 Registration Form. It's the individual golfer's responsibility to pay for the rental clubs at the golf course.

AWARDS: Will be announced Thursday morning at the MACA Annual Members Meeting which starts at 7:30 AM. Play should be finished by 5:00 pm, allowing time to return for the reception at the hotel.

SPONSORSHIP: Starts at \$250, contact the MACA office for details.

QUESTIONS: Contact Keith Miller at 314-306-7444 or Bonnie McCarvel at 314-849-9446.

ADDITIONAL INFORMATION

INDY MAP: Check this website <https://www.sleepmeeting.org/wp-content/uploads/2023/03/Indy-restaurant-map.pdf> for food and drink plus entertainment.

Transportation from airport to hotel – Uber is about \$30.00 (subject to change.)

**2023
MACA
Annual Meeting
REGISTRATION**
3 Simple Steps

MACA MEMBER COMPANIES & STATE/NATIONAL PROFESSIONAL ASSOCIATIONS

Ag Depot
 Ag Retailers Association
 Agribusiness Association of Iowa
 Agribusiness Council of Indiana
 AgXplore International
 Ag Container Recycling Council
 Albaugh, LLC
 American Warehouse Company, Inc.
 AMVAC Chemical Corporation
 BASF Corporation
 Bayer CropScience
 Blackhawk Warehousing & Leasing Co.
 Cascio Storage & Warehouse, Inc.
 Certis Biologicals
 CNI
 Corteva Agriscience
 Council of Producers & Distributors
 of Agrotechnology
 CropLife America
 CropLife Media Group
 CRC Global Solutions
 Drexel Chemical Company
 Dunavant Distribution Group, LLC
 Epogee
 FarmChem
 FMC Corporation
 Gharda Chemicals International, Inc.
 Gowan USA LLC
 Gray Logistics, LLC
 Green Leaf, Inc.
 GROWMARK, Inc.
 GXO Logistics

Helena Agri-Enterprises, LLC
 Helm Agro US, Inc.
 Illinois Fertilizer & Chemical Association
 IEDS Logistics
 KALO
 Kansas Agribusiness Retailers
 Association
 Kova Fertilizer, Inc.
 Lamberti Agriculture*
 Lee Container Corp.
 Mauser Corporation
 MFA, Inc.
 Michigan Agri-Business Association
 Micro-Matic USA
 Mid-America Merchandising, Inc.
 Minnesota Agri-Growth Council
 Minnesota Crop Production Retailers
 Missouri Agribusiness Association
 Morris Bixby Group
 Nebraska Agri-Business Association
 Nickey Warehouse, Inc.
 North Dakota Agricultural Association

NovaSource
 Nufarm Americas, Inc.
 Nutrien Ag Solutions
 Ohio Agribusiness Association
 OPARR
 Quality Ag Service
 Rocky Mountain Agri-Business
 Association
 Robinson Logistics LLC
 Rosen's Inc.
 Russell Associates
 Schuetz Container Systems, Inc.
 South Dakota Agri-Business Association
 Southern Crop Production Association
 Syngenta Crop Protection, LLC
 Tri-Rinse, Inc.
 UPL NA Inc.
 Valent USA Corporation
 Western Plant Health Association
 Westlink Ag Group Inc.*
 Wisconsin Agri-Business Association

* Denotes new member in 2023

**READY TO
REGISTER?**
 Click here for
 registration rates:
[https://www.maca.org/
registration/](https://www.maca.org/registration/)



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