

Mid America CropLife Association

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MACA Presents Ruth White Media Award

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Mid America CropLife Association

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St. Louis, MO—The Mid America CropLife Association (MACA) recognized several people at its annual meeting today which was held virtually.

The Ruth White Media Award is presented to an individual who's demonstrated an evidence of consistent, objective, and accurate reporting on American agriculture and the myriad of issues involved in modern agriculture, including the CropLife industry. This year's winner is **Pamela Smith**, Crops Technology Editor, DTN & Progressive Farmer.

Smith joined DTN/Progressive Farmer staff as Crops Technology Editor in 2012. She previously was seeds and technology editor for Farm Journal Media. An Illinois native, she started her career as a field editor for Prairie Farmer magazine after graduating with a degree in agriculture from the University of Illinois in 1977. She has also freelanced for a multitude of farm, food and travel magazines.

Pamela is a two-time winner of the American Agriculture Editor's Association Writer of the Year honors. In 2009, she received the Jesse H. Neal National Business Journalism award for a series on soybean rust. She was the first agricultural journalist to receive that coveted prize, often referred to as the Pulitzer of business journalism. In 2011, she received a second Neal award as part of a team covering the legacy of passing down the farm through the generations. She has also been named the journalist of the year by the American Phytopathological Society (plant pathologists) and the Weed Science Society of America.

She is a member of the North Central Integrated Pest Management Center's Advisory Panel, which is funded by the United States Department of Agriculture National Institute of Food and Agriculture to promote and facilitate the adoption of effective integrated pest management strategies. She serves on the External Stakeholder Advisory Committee for the University of Illinois Crop Sciences Department. In 2019, she received the University of Illinois' ACES Alumni Career Achievement Award.

Four generations of her family are currently involved on the farm where she grew up in west central Illinois.

The Mid America CropLife Association (MACA) is a non-profit association of members of the crop protection industry from the 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at

www.maca.org.