A monthly update from Bonnie McCarvel,
Executive Director of MACA

NOVEMBER 2019

November - There are days when you work in agriculture, that you miss being out in the field. So I took a few days off in mid-October to see the harvest and family. The drive thru Missouri, Iowa and Minnesota showed that Mother Nature was still in charge. There were places where the weather had cooperated and fields were bare and fall tillage was underway. The closer I got to SW Minnesota the more prevent planted acres and the beans and corn were waiting to be harvested. Once the weather decided to cooperate, it was a busy time. Check out the photos below....which captures harvest and my visit when not riding in the combine.

Bonnie McCarvel
Executive Director
Bonnie@maca.org

Remember, there's still time to make plans to attend the MACA quarterly meetings. We've got a busy couple of days planned, but I believe the information will be valuable as well as the contacts will help you in your current position. There's much to do and we certainly can use your ideas and suggestions.

Don't forget as you plan ahead for the year, volunteers are always needed for the CropLife Ambassador Network speakers program, to assist with the Young Leader Scholarship Program and on the committees. Working together, we can and do make a difference.

Finally, here's wishing you and your family a tasty Thanksgiving....time to enjoy with family and friends. And to be thankful for the food that is grown and you play a part of ensuring a safe and abundant food supply!

SUSTAINABILITY FORUM

There's still a few seats available for the '**Sustainability - What Can We Do About It?**' forum. It's set for Tuesday, November 5 - Wednesday, November 6 at the Renaissance Airport Hotel, St. Louis with the keynote speaker on Tuesday **Michelle Miller, Farm Babe™**. Her presentation, *Food System Security - Feeding the World*, will kick-off the conference on November 5 at 1:15 pm.

For a detailed schedule go to https://www.maca.org/ and click on the link MACA Sustainability.

NOVEMBER QUARTERLY MEETING NOTICE

The Mid America CropLife Association (MACA) Quarterly Committee Meetings will be held Wednesday afternoon - November 6. Then the Board of Directors will meet **November 7, 2019 at the Renaissance Airport Hotel, 9801 Natural Bridge Road, St. Louis, MO 63134**. To participate please do the following:

- **EVENTS**: Register for the respective meeting(s) that you plan to attend as

- **EVENTS**: Register for the respective meeting(s) that you plan to attend as there are four different events scheduled.

There's still time to register and participate!

CROP LIFE AMBASSADOR NETWORK

Soon many American's will sit down to a Thanksgiving dinner and without much thought, families will pass around mashed potatoes, sweet potatoes, corn, dressing, onions, bread, green beans and pumpkin pie. Imagine how different the dinner conversation would be if, when Aunt Tracy asks Cole what he's learning in school he tells her all about the safe and abundant food supply we enjoy because farmers use crop protection. That CAN happen if we decide to be leaders in our industry and educate the next generation on the necessity of crop protection. We have to be the ones to educate children about our industry. You can do that by becoming an ambassador and if you are already, then help us find schools to reach out to share our presentations with.

To learn more about the CAN Ambassador Program or to sign up go to ambassador.maca.org.

Happy Thanksgiving!

Let's get social! Please follow us and like us on Facebook.

Find us on **Facebook** - search - CropLife Ambassador Network- CAN

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and Young Leader Scholarship Program
A program of Mid America CropLife Association
Phone: (314) 849-9446 or (800) 625-2767
Monday: 8 am - 3 pm
Wednesday: 8 am - 2 pm
Thursday: 8 am - 12 noon

YOUNG LEADER SCHOLARSHIP PROGRAM

We have sent out a request for applications for our 2020 Young Leader Scholarship Program to the 14 participating universities in the 13 MACA states. We are already starting to receive some! To learn more about the program or to encourage students to apply, please visit our website here.

If you could be a sponsor for our 2020 YSLP program, please contact Bonnie. Even a contribution of $2,000 or even $1,000 is very helpful to the success of this program. The contributions are tax deductible. Sponsors will be recognized in MACA newsletters, in MACA monthly news updates, at the quarterly and annual meetings. Help MACA continue the successful program to benefit the crop protection industry.

If you'd like to make a commitment to contribute to this program, click here.

WATER UPDATE

"The EPA, along with 10 other U.S federal agencies, just recently announced what it

calls 'an updated and aggressive action plan' to restore the Great Lakes," reports **Steve Taylor**, **MACA Water Consultant**. The Great Lakes Restoration Initiative (GLRI) Action Plan is the blueprint the federal agencies will use to guide the agencies in the implementation of programs as well as to direct financial resources. The Plan focuses on agriculture generally in terms of its contribution of nutrients from fertilizer into water runoff. The plan promotes programs to help prevent phosphorus from agriculture and other sources from entering the Great Lakes. The hope is this will help reduce harmful algal blooms which can affect municipal drinking water in the area.

Steve Taylor
MACA Water Consultant

For the next 5 years, the plan calls for an additional 2.8 million pounds of phosphorus reductions through nutrient management assistance on another 2.8 million acres. The Plan is looking for agricultural producers and agribusinesses to adopt innovative technologies such as cover crops, riparian buffers and fertilizer management techniques such as the '4Rs (right source of fertilizer, at the right rate of application, at the right time, and the right place). The Plan acknowledges that the Great Lakes environmental problems will take decades to resolve.

SHORT NOTES

- Thanks to **Susan Macy**, **Valent USA**, and **David Bartine**, **XPO Logistics**, for taking time to meet with me over pizza in Ankeny on October 15. It was good to see them both, but more importantly, it was good to talk about the issues they are working on. Picked up a couple of ideas and talked about MACA so it was time well spent!
- Remember the MACA Member Benefit - The **MACA DOT HazMat Videos**! They have been updated - check out the MACA website home page for the latest version on General Awareness, Shipping Papers and Emergency. These are free to MACA Members! If you have forgotten your passcode, just contact the MACA office.
- Congratulations to **Gary Gold**, who retired October 4 as North America Logistics Manager, **FMC Agricultural Solutions**. Gary was a member of the D&E Committee for many years. In an email, Gary shared, "It has truly been my privilege and honor to work with my colleagues in the industry through MACA. I have learned much about our industry and the people and products who make up that industry. Of all the industry groups to which I have belonged over the years, MACA is the one that stood out as providing the best experiences to me."
- "I've worked just shy of 40 years in crop protection and will wrap up a 33 year career with **FMC** on December 31st," writes **Tom Quade**, **2014-2015 MACA President**. "Come January, I'll be spending time in Arizona near my daughter and her family. The little Mustang convertible I acquired a year ago travels well and just loves to run in the mountains. It will be very happy if I have more time to run too. I spent quite a few years as an active MACA member and value the experience and friendships I made very much." Thanks Tom for your service to MACA and the industry. Enjoy the next chapter in your life!
- Thanks to board member **Brian Clark**, **Schuetz Containers**, for talking with PBI Gordon about the Sustainability Forum.
- Good luck to **Greg Welsh**! Greg is going to work for Earlybird Feed & Fertilizer Company (Retailer). It is a 52 year old independent Retailer who is rapidly growing in Specialized and Customized Livestock Feed across 14 States throughout the Heartland.
- Took a road trip back to Minnesota to see family and harvest in mid-October. Photos say it best...

Lots of prevent plant acres - just like this in Iowa and Minnesota.

Checking the soybeans for moisture and teaching the next generation.

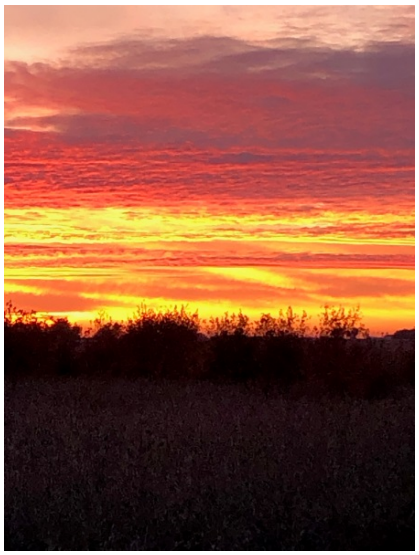
The race to finish the field.

Unloading, before heading to the elevator.

Beans!

Checking the kernel count for corn.

Carving pumpkins.



Sunset - another day done.

CALENDAR

2019

November 5-6 - 'Sustainability and What Can We Do About It,' Renaissance Airport Hotel, St. Louis, MO

November 6-7 - MACA Quarterly Meetings, St. Louis, MO

November 20-21 - Kansas Agri-Business Expo, Wichita, KS

November 28-29 - MACA offices closed for Thanksgiving.

December 3-4 - 2019 Northern Ag Expo, Fargodome, Fargo, ND

December 3-5 - 2019 ARA Conference & Expo, New Orleans, LA

December 10-12 - MN Crop Production Retailers Short Course at the Minneapolis Convention Center and rooms at the Minneapolis Hilton hotel.

December 24-25 - MACA offices closed for Christmas.

2020

January 13-15 - MABA's 87th Annual Winter Conference & Trade Show, Lansing Center, Lansing, MI

January 14-16 - Wisconsin Agribusiness Classic, Alliant Energy Center, Madison

January 15-16 - Ag Expo, Sioux Falls www.agexpo-sd.org

January 28-29 - Nebraska Agri-Business Expo, Embassy Suites Convention Center, LaVista, NE

January 29-31 - 2020 OABA Industry Conference, Renaissance Columbus Westerville - Polaris Hotel - Westerville, OH

September 8-10 - **MACA Annual Meeting, St. Louis, MO**

THOUGHT FOR THE MONTH

"What I love about Thanksgiving is that it's purely about
getting together with friends or family and enjoying food.
It's really for everybody, and it doesn't matter where you're from."

~ Daniel Humm

QUICK LINKS

MACA Website
MACA Facebook
MACA LinkedIn
MACA 2019 Meeting Dates
C.A.N. Website
C.A.N. Facebook

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