A monthly update from Bonnie McCarvel,
Executive Director of MACA

October 2016

October - I am just back from the CropLife America Annual Meeting and Government Affairs weekend in New Orleans. It was great to hear about the issues CLA is working on in the coming year as well as things which MACA may want to focus on to educate and inform the members. The speakers at the annual meeting were also interesting and made the point of agriculture needs to speak up and take the time to explain what we do. They all reinforced the need of the CropLife Ambassador Network (CAN) program in which leaders go out and speak to elementary students. It's so easy and doesn't take much time.

In November, MACA will hold their quarterly meeting. Please consider attending the meeting and being a part of one of the committees. More details are listed below. This is also a key meeting as the committees plan for the year ahead.

Finally, thank you to all who attended the MACA annual meeting, the speakers, sponsors, and the annual meeting committee for their help in planning it. The follow-up comments were very positive and indicated that it was time well spent.

Bonnie McCarvel
Executive Director
Bonnie@maca.org

MEETING SUMMARY

MEETING NOTICE

The Mid America CropLife Association (MACA) quarterly meetings will be held on **Wednesday, November 2, 2016 and Thursday, November 3, 2016, at the Renaissance Airport Hotel, 9801 Natural Bridge Road, St. Louis, MO 63134**. Make your plans to participate:

1. Register for the meeting by completing the form.
2. The committee meetings will be held Wednesday, November 2.
3. A special event has been planned for Wednesday evening.
4. The board meeting will begin at 7:30 a.m. on **Thursday** morning and will conclude by 11:00 a.m. Please plan your departures after that time.
5. Please extend a personal invite to someone from your company or someone you know in the industry to attend the MACA meetings on Wednesday.
6. Reserve a room at the hotel by clicking here to the hotel link. The room rate is $155 and includes the $25 meeting fee. The room block closes October 11. If you need to arrive on Monday, 10/31, please make your reservation for the other night and then let Bonnie know and she will get your reservation extended as needed.

CLASS of 2016 YLSP RECIPIENTS in ACTION

2016 YLSP Class - Andrea Williams, Michigan State University; Nora Faris, University of Missouri; Kyla Mauk, South Dakota State University; Carley Esser, University of Missouri; Dillan Smith, University of Minnesota; MACA President Neil Cleveland, Delaware Valley University; Tony Moellers, Iowa State University; Jessica Bramhall, Kansas State University; Jenny Myers, University of Nebraska - Lincoln; Taylor Kemper, North Dakota

State University; and Rachel Stowers, Purdue University.

AWARD WINNERS

Awards were presented at the MACA Annual Meeting to the following people:

- **Rick Welder**, CropLife Media Corp., as Ambassador of the Year.
- **Dr. Kevin Bradley**, University of Missouri, named Educator of the Year.
- **Tom Warner**, CPS, accepted the Industry Vision of the Year Award.
- **Kurt Lawton**, Penton Agriculture, received the Ruth White Media Award.
- **Matt Wagner**, Banjo Corporation, was presented the Dean Roy Award.

Congratulations to each recipient and thank you for all you do for MACA!

Dr. Kevin Bradley, Educator of the Year.

Matt Ewers presents the Industry Vision of the Year Award to Tom Warner.

Kurt Lawton accepts the Ruth White Media Award from Neil Cleveland.

Rick Welder, Ambassador of the Year, with Neil Cleveland.

Dean Roy Award recipient Matt Wagner.

MACA ELECTS LEADERSHIP

New officers are **President Matt Ewers, IEDS Logistics; Vice President Gunther Kreps, Crop Production Services, Inc.,** and **Secretary/Treasurer Paul Edsten, DuPont Crop Protection. Neil Cleveland, Bayer CropScience**, will serve as immediate past president.

Elected to three-year board of director terms were**: Don Bradley, Flowserve,** and **Jay Morris, Morris Bixby**. **Susan Macy, Valent** was elected to complete an unexpired term, which ends in 2018.

Matt Ewers

MACA GOLF TOURNAMENT

Competitive Flight:

- First place with a 62 was Michael Boden, Jim Jenkins, Gil Strader from Syngenta and Frank Mitsch, Wells Fargo Securities.
- Second place with a 63 was Max Parks, ISK Biosciences, Doug Albert and Dennis Pfeiffer with Tide, and David Pieper with Junge Control.

Fun Flight:

- First place was Tom Quade, FMC, Rick Welder, CropLife Media and Casey Daniel, Willowood USA.
- Second place went to Matt Lawrence and Rick Krause, Valent USA; Andrea Williams, Michigan State YLSP; and Eric Sfiligoj, CropLife Media.

Skill Events:

- CTPS #7 - Casey Daniel, Willowood
- CTPS #13 - Rick Welder, CropLife Media
- Longest Drive 55 and under - John McKinney, Helena
- Longest Drive 55 and over - Spencer Vance, Albaugh
- Longest drive #10 for Women - Carley Esser, MO YLSP

CROPLIFE AMBASSADOR NETWORK

The ambassador program is off and running this fall! It is wonderful to see all the requests coming in from new and returning schools. Please check our website often as we are constantly adding new speaking opportunities.

Fall and the start of a new school year is also a fabulous time to approach some of your colleagues about becoming ambassadors. We have a goal of getting 175 ambassadors and need your help achieving that goal. Won't you reach out to someone you work with and ask them to volunteer and make a presentation? If they can do 2 presentations in the year it would be terrific! They can do many more, but not necessary. It is very rewarding for our ambassadors and so valuable for the school age children to hear the story of agriculture. Send them to the website for more information or to sign up at www.maca.org.

Please follow us and like us on Facebook. Search for CropLife Ambassador Network. Follow us on Twitter @CropAmbassador. I also created a LinkedIn group for the ambassadors and teachers. Please join the group. Search for CropLife Ambassador Network and let's start discussions today.

Michelle Kilper
CropLife Ambassador Program Manager
Michelle@maca.org
Phone: (314)849-9446 or (800)625-2767
Monday and Wednesday - 8 am-2:30 pm
Thursday - 8 am-noon

WATER ISSUES

"EPA has proposed new draft guidance on how to conduct fish consumption surveys for States to use in determining water quality standards," says **Steve Taylor, MACA Water Consultant**.

This is important to MACA because unscientific methods, wherever they are found, can

lead to erroneous and even unattainable water quality standards for agriculture. MACA is a member of the Federal Water Quality Coalition (FWQC) which has submitted comments to EPA pointing out many flaws in EPA's guidance.

One concern is that EPA focuses on assessing the consumption rates of subpopulations, many of which are assumed to be high consumers of fish. Prior to this point, EPA has always focused on estimating the consumption rate for the general population. EPA also introduces an entirely new concept of a "suppression effect," which reflects an assumption that people eat less fish because they are concerned about contaminants in the fish. It is very unclear how this 'suppression effect' works. EPA provides no empirical evidence that such a psychological avoidance is occurring. EPA also treats regulations that protect fish populations from overfishing as a form of "suppression."

MACA will continue to monitor and engage on this issue. We must always continue to insist on standards that are based on science.

Steve Taylor - MACA Water Consultant

MEMBERSHIP MATTERS

There are 58 members in 2016 with **Tide USA International** the latest member. Membership invoices for 2017 will be sent out the end of October - please look for the email. Thank you!

SHORT NOTES

- **MACA President Matt Ewers** and I attended the **CropLife Annual Meeting** last week in New Orleans.

CALENDAR

November 29 - December 1 - 2016 ARA Conference & Expo, Hilton Bonnet Creek, Orlando, Florida.

September 5-7, 2017- **MACA Annual Meeting, The Westin Crown Center, Kansas City, MO.**

THOUGHT FOR THE MONTH

THOUGHT FOR THE MONTH:

"Striving for success without hard work is like trying to harvest where you have not planted."
-- David Bly

QUICK LINKS

MACA Website
MACA Facebook
MACA 2016 Meeting Dates
C.A.N. Website
C.A.N. Facebook

Mid America CropLife Association | 314-849-9446 | bonnie@maca.org |
http://www.maca.org
11327 Gravois Road, Suite 201
Saint Louis, MO 63126-3657

Copyright © 2016. All Rights Reserved.