MID AMERICA CROPLIFE ASSOCIATION

DECEMBER 2015

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MEMBERSHIP UPDATE

The 2016 membership invoice was sent out via email the end of October. Thus far 15 companies

December - It's time to wrap up the year and reflect on it. It's been a busy one for MACA. Take a look at the MACA in Motion video posted on the home page and you'll see what I mean. MACA continues to provide news and information for members from water issues to storing crop protection products. All of the committees are working to make sure they bring benefit to the membership. At the November meeting they focused on issues and what could be done as they set their goals for 2016.

Most importantly, thanks for being a part of MACA and sharing your time and talents to make the crop protection industry better.

From the MACA office - here's wishing you a wonderful Christmas with family and friends! Take time to laugh and enjoy this holiday season.

Bonnie McCarvel
Executive Director
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MACA
11327 Gravois Rd.
St. Louis, MO 63126

have renewed. Thank you **Aceto, AMVAC, Bayer, Cascio, FarmChem, IEDS, Lee Container, Mauser, MFA, Micro Matic, USA, Morris Bixby, Rosen's, Schuetz Container Systems, UPI** and **Valent.**

CALENDAR

2015

December 1-2 Nebraska Agri-Business Exposition, Century Link Center and Hilton Hotel, Omaha, NE

December 1-3 - ARA Conference & Expo, JW Marriott - Palm Desert, CA

December 8-10 - CPM Short Course and MCPR Trade Show, Minneapolis Convention Center.

December 24 - 25 - Office closed for Christmas Holiday!

2016

January 11-13 - MABA's 83rd AnnualWinter Conference & Trade Show, Lansing Center and Radisson Hotel, downtown Lansing.

January 12-14 - Wisconsin Crop Management Conference & Agri-Industry Showcase, Alliant Energy Center, Madison, WI

January 20-21 - Ag Expo Sioux Falls Convention Center, Sioux Falls, SD

February 3 - MACA Committee Meetings, St. Louis, MO

February 4 2016 - MACA Board of Directors

MACA QUARTERLY MEETING NOTICE

The Mid America CropLife Association (MACA) quarterly meetings will be held on **Wednesday, February 3, 2016 and Thursday, February 4, 2016, at the Renaissance Airport Hotel, 9801 Natural Bridge Road, St. Louis, MO 63134.** Make your plans to participate:

1. The committee meetings will be held Wednesday.
2. Join us for a tour of the Monsanto Research & Development Facility on Wednesday afternoon. More details next month.
3. The board meeting will begin at 7:30 a.m. on Thursday morning and will conclude by 11:00. Please plan your departures after that time.
4. Please extend a personal invite to someone from your company or someone you know in the industry to attend the MACA meetings on Tuesday.
5. Reserve a room at the hotel by calling 800-468-3571 or 314-429-1100. The room rate is $150 and includes the $25 meeting fee. Be sure and say you are attending the MACA meeting. The room block closes January 12.

MACA BOARD MEETING SUMMARY

The MACA Board of Directors met on November 5, and took the following actions:

- Approved Secretary's report dated August 7, 2015.
- Approved Liz Hobart, GROWMARK for a two year term on the executive committee.
- Reviewed the 2015 annual meeting and started planning for the 2016 meeting in Bloomington, MN.
- Approved the Survey Form for Warehousing of Crop Protection Products and Seed which the D&E committee has updated subject to legal review.
- Reviewed the "MACA in Motion" video posted on the MACA website.
- Heard an update on the proposed litigation by the Federal Water Quality Coalition (FWQC).
- Heard an updated from Jared Henderson, CropLife America on Local Issues Strategies Team (LIST).
- Approved MACA engaging with the FWQC on the WOTUS Litigation and providing financial support for the litigation over the next two years. (Please note - after the meeting and follow-up with FWQC, MACA will not participate. See Steve Taylor's report for details.)
- Approved **Ag Depot** and **KALO** as allied members. Tom Prout, Ag Depot's General Manager, and Norm Wagoner, KALO's Manager, will serve as the primary contacts.,
- Approved budget for 2016 with input from the respective committees.
- Approved 2016 meeting dates as follows:
    - February 3, 2016 - Committee Meetings, St. Louis, MO
    - February 4, 2016 - Board Meeting, St. Louis, MO
    - June 8, 2016 - Committee Meetings, St. Louis, MO

Meeting, St. Louis, MO

February 9-11 - 2016 The Pesticide Stewardship Alliance Annual Conference, Albuquerque Convention Center, Albuquerque, New Mexico

September 6-8 - MACA ANNUAL MEETING, BLOOMINGTON, MN

THOUGHT FOR THE MONTH-

"The excellence of a gift lies in its appropriateness rather than in its value." ~Charles Dudley Warner

2015-2016
MACA Officers

Neil Cleveland
President

Matt Ewers
Vice-President

Neil Timmerman
Secretary/Treasurer

Tom Quade
Immediate Past President

Quick Links

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- June 9, 2016 - Board Meeting, St. Louis, MO
- August 5, 2016 - Conference call with Board
- September 6-8, 2016 - MACA Annual Meeting, Double Tree by Hilton, Bloomington, MN
- September 8, 2016 - 7:30 a.m., MACA Annual Business Meeting - Bloomington, MN
- November 2, 2016 - Committee meetings, St. Louis, MO
- November 3, 2016 - Board meeting, St. Louis, MO

- Approved Filla & Filla, CPAs to serve as the independent auditors for MACA for the 2015 fiscal year.
- Set the next board meeting for Thursday, February 4, 2016 at 7:30 am CT.

President Cleveland has named the following committee chairs and vice chairs for 2015-2016:

Program Committees:

- **Annual Meeting**: Don Bradley - Chair, Steve Koziolek - Vice Chair, Jerry Miller & Paul Edsten - Co-Vice Chairs/Golf
- **Crop Production Issues**: Tom Schaefer - Chair and Susan Macy - Vice Chair
- **Distribution & Environment:** Lindsey Jackson - Chair and Jeff Frederick - Vice Chair
- **Industry Communications & CAN Task Force**: Jay Morris - Chair and Rick Welder - Vice Chair
- **Regulatory & Environmental Issues (REI):** David Flakne - Chair and Duane Simpson - Vice Chair

Standing Committees:

- **Executive Committee:** Neil Cleveland - Chair and Matt Ewers- Vice Chair
- **Nominating**: Tom Quade - Chair
- **Personnel:** Tom Quade - Chair
- **Strategic Planning Task Force**: Matt Ewers - Chair

STATE UPDATES

MICHIGAN - "This has been by far the most open, warmest and driest fall we have seen in some time...if not ever," reports **Jim Byrum, president, Michigan Agri-Business Association**. Wheat is off to a spectacular start but could use some rain.

MABA is gearing up for their annual winter conference and trade show in January.

WISCONSIN - "Harvest is near completion in the south, 75-80% in the north," says T**om Bressner, executive director, Wisconsin Agri-Business Association**. "The incoming snow is not going to help any."

Bressner is hoping for some type of relief from Process Safety Management, but have troubles being too optimistic. A lot of our time right now is being spent trying to get our arms around Process Safety Management for our agronomy industry and the Food Safety

Modernization Act for our feed milling industry.

MINNESOTA - "The harvest is essentially completed and application of nutrients is coming to an end," says **Bill Bond, executive director, Minnesota Crop Production Retailers Association**.

Like many other state associations Bond is working to finalize plans for their annual conference which is in December.

Bond expects that December will be quiet with little activity at the capitol impacting the crop protection industry.

CropLife AMBASSADOR Network

It was great seeing so many faces at the November meetings in St. Louis! I even got to bring along my new assistant - my 2 month old little boy.

This fall has been busy for the CAN program. We filled requests to have ambassadors speak to a total of 1,246 students so far in 7 different states. Thank you to the 17 ambassadors who were able to make those presentations. We are receiving more requests for the spring and I will be working on getting those filled soon. The most popular topic this past fall was Farmers: Stewards of the Land.

I would like to say we were able to add 5 new ambassadors to the CropLife Ambassador program this fall. We are still in need of more ambassadors. Please talk to your colleagues and ask them to sign up to be an ambassador. I would be happy to give more information to anyone who might be interested.

Please follow us and like us on Facebook: search for CropLife Ambassador Network. Follow us on Twitter @CropAmbassador. I also created a LinkedIn group for the ambassadors and teachers. Please join the group. Search for CropLife Ambassador Network and let's start discussions today.

And I am back in the office, straight off my maternity leave. I will be working Mondays, Wednesdays and Thursdays. I look forward to working with all of you a little bit more. Happy Holidays!

Michelle Kilper, CropLife Ambassador Program

Contact michelle@maca.org or call the office at (314) 849-9446. My hours are

Monday and Tuesday from
8 am -2:00 pm and
Thursday from 8 am-noon.

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WATER ISSUES

"During the last MACA Board meeting," says **Steve Taylor, MACA Water Consultant**, the MACA Board decided to accept the in vitation of Fred Andes and the Federal Water Quality Coalition (FWQC) to file a petition with the Courts to intervene regarding WOTUS." However, that decision was contingent upon enough FWQC members joining and sharing the costs of the effort. In the end, there was not enough FWQC members that were willing to fund the effort and thus FWQC is not filing a petition at this time. FWQC and other affiliated organizations continue to monitor the legal effort against WOTUS. I will continue to engage with these organizations and keep you informed.

On November 18th, EPA released a strategy regarding Harmful Algae Blooms (HABs). The strategy was required by a law signed August 7th in response to an algal bloom in Lake Erie that shut down drinking water in Toledo. At first reading, the strategy seems fair enough. It does have a focus on activities in watersheds, including agriculture. But, it also promotes awareness by those that operate our public drinking water systems. It is good that it is recognized that runoff from agriculture watersheds is raw source water, not finished drinking water. Moving forward, EPA will develop assessments and health advisories for various algae.

SHORT NOTES

- **Tri Rinse, Inc.** has recently appointed two new executives to their leadership team. **Mark Hudson** is General Manager and **James Fung** is Business Unit Manager for Seed Boxes. Hudson was previously Vice President of Supply Chain for Cheminova Inc. and Fung was Seed Box Fleet Manager for Dow AgroSciences. Tri Rinse currently has four primary business units; Container Recycling, Industrial / Mobile Tank Cleaning, Seed Box Management, and Formulations and Packaging.

- "Let Them Eat Precaution" is the title of the keynote presentation to be presented by **Jon Entine,** at **THE PESTICIDE STEWARDSHIP ALLIANCE ANNUAL CONFERENCE.** Jon serves as the Executive Director, Genetic Literacy Project and Senior Fellow World Food Center, Institute for Food and Agricultural Literacy, University of California-Davis. The keynote will be presented on Wednesday, February 10, 2016 starting at 8:00 am in Albuquerque, NM. Conference tracks

include Pesticide Disposal, Container and Ag Plastics Recycling, 2,4-D/Dicamba Production Systems and Emerging Issues, Pesticide Label Language and Personal Protective Equipment. Click here for the details. Register now to get the discounted rate and to get a hotel room.

- **"MACA in Motion"** the video which the Crop Production Issues committee had created to promote careers in agriculture is now available on the MACA website. It showcases careers in agriculture and promotes MACA. Check it out - share it with others in your office! Special thanks to The Creative Gene for their work creating the video.

- A special thanks **to Rayola Dougher**, Senior Economic Advisor, Media Relations, American Petroleum Institute who spoke at the MACA luncheon on November 4. If you would like a copy of her presentation, click here.

Mid America CropLife Association works to research public issues relating to crop production and to work together to improve the crop lifecycle via health, safety and pubic education.

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