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MACA MEMBERS HELP DURING COVID-19

Who would have ever thought there would be a stay-at-home order in the United States? What about students finishing the rest of the school or college year on-line? What about having business classification as essential? On March 19, 2020, The U.S. Department of Homeland Security (DHS) issued guidance on the critical industry workforce that should continue as the country addresses and responds to the coronavirus (COVID-19) outbreak. U.S. food and agriculture was included among 16 critical industries. This designation covered farmers, as well as employees of companies engaged in the production of chemicals, medicines, vaccines, and other substances used by the food and agriculture industry, including pesticides, herbicides, fertilizers, minerals, enrichments, and other agricultural production aids.

Once again, the agriculture community has stepped up. In a recent request to MACA member companies about their efforts to assist in this unprecedented time, several shared their efforts. This is not a complete list of all the member efforts, but a small sample of what has been done to help the country and illustrates the Midwest role.

FMC - Donations of more than 230,000 personal protective equipment supplies, including N95 masks, surgical masks, protective cover suits, and goggles were distributed to hospitals, emergency responders, local emergency management agencies and other entities around the world. The company has also donated supplies to assist with disinfecting schools and other public spaces.

FMC employees have also joined the effort, supporting their local communities in the fight against COVID-19. Many local actions have focused on aiding hunger relief organizations or donating meals to first responders.

Specifically, in MACA's area - FMC's Wyoming, Illinois site donated to local restaurants in support of their efforts to provide kids with school lunches and deliver meals to first responders and those in need. They also partnered with a local food bank to ensure it has adequate resources to meet the needs of the community.

CNI - The headquarter's office is located in Southwest Georgia, a hotspot for COVID-19. The local hospital, Phoebe Putney, has tested and cared for 100's of patients with the disease. CNI provided 100 meals to hospital employees to show their appreciation to those on the front lines for helping combat this disease within the community.

Corteva Agriscience - R&D scientists developed a commercial-grade hand-sanitizer solution in-house, keeping commercial sanitizer in the hands of health care providers and frontline responders where it's needed most. Sanitizer is currently being manufactured at the Corteva Indianapolis and Drusenheim facilities. The Johnston and Indianapolis Corteva teams are using 3D printers to create medical bands to hold elastic straps of face masks behind the head, relieving pressure on the ears. Already more than 1,000 have been created.

GROWMARK/FS - Teamed up with the Illinois Corn Marketing Board and Illinois Soybean Association Checkoff Program to help distribute free hand sanitizer to ag retailers to keep essential agriculture employees and customers safe and healthy.

Nutrien Ag Solutions - Private label Loveland is making a hand sanitizer in various sizes. They allocated \$1 million to support local food solutions in the communities where they live and operate. Their COVID-19 community support plan also includes increased volunteer support, virtual youth education and in-kind donations that can assist the healthcare system.

UPL - The focus for Kingstree, South Carolina, was PPE as they supplied 100 pair of safety glasses to the Sheriff's department, 200 disposable Tyvek suits, 1,000 pair of disposable gloves to County Environmental teams for hospitals and areas of greatest need, 100 gallons of hand sanitizer for county hospitals and offices, and masks are being sewn and donated to the Minnesota Nurses organization and State of Minnesota. They provided food packets to children and those in need along with donations to Cedarville University to provide assistance to international students unable to return to USA.

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Valent USA - Donated to the Food Bank of Contra Costa and Solano Counties to provide emergency food and also to the new Farmer Relief fund established by the American Farmland Trust for distribution to needy farmers and ranchers. They also donated 170 (N95) respirators and 50 procedure masks to John Muir Medical Center in Walnut Creek. Lastly, labs in Dublin and Libertyville, CA, are making hand sanitizer for manufacturing teams who are not able to work from home.

Gowan - Supported the Arizona Community Foundation by matching the donations dollar-for-dollar. Donations assist nonprofits in the areas of food, housing, utilities, transportation, childcare, education, and health services.

BASF - Joined COVID-19 hunger relief efforts with a \$170,000 donation to Feeding America. The company's North America Agricultural Solutions employees in the U.S. hosted a virtual food drive in March and April to support Feeding America food banks across the country by making financial contributions online. BASF matched donations dollar-for-dollar, including the BASF match, will be donated to Feeding America member food banks based on donor zip codes. BASF donated an additional \$195,000 to Feeding America. The gift includes a \$150,000 corporate donation and \$45,000 from BASF's largest facilities in Michigan, Texas, and Louisiana. Thus, a total contribution of more than \$365,000 to Feeding America was made.

Bayer - Provided a donation of one million products to support the health of underserved communities. The products, including over-the-counter medications and multivitamins, will be delivered directly to Americans who can't easily access them by way of partnerships with Direct Relief and, in subsequent weeks, Feeding America.

Syngenta Crop Protection - Teams at US production sites worked with local organizations to help meet the escalating needs of the health-care community. In Omaha, Nebraska, the company provided containers and the employees donated their time so that more than 2,000 gallons of hand sanitizer were packaged and sent to hospitals, first responders, and others during the pandemic. At the Nampa, Idaho site, they supported the 'Crush The Curve Idaho' Initiative by donating 6,000 nitrile gloves plus 80 N95 face masks. Syngenta also created a Customer/External Wellbeing Portal to help customers, communities, and other external partners with useful resources. To help combat food insecurity in local communities with Syngenta sites, the leadership teams in North America approved donations to area food banks in Greensboro, RTP, and Baton Rouge, plus made hand sanitizer at Greensboro and Omaha.

This year will go down in history for many reasons - the COVID-19 pandemic, how people chose to work together and joined forces to support the vital efforts of those who continue to provide the essential goods and services we need to live. MACA is proud of the varied contributions made by the members, those referenced in this article, as well as those who made contributions but chose to remain anonymous.

PRESIDENT'S PERSPECTIVE 2020-UNPRECEDENTED TIMES!



Like many of you I was excited about the opportunities 2020 would offer. Little did I know, that by mid-March, many of us would be working at home and be under a "stay-at-home" order due to the Covid-19. Work at MACA continues and there are three things to update you on.

MACA membership value and benefits.

This is one of the most common questions asked. I appointed a task force to identify the benefits and then determine a value for them. What would happen if MACA just went away? It was very productive as it made us identify the reasons that companies become a member and we assigned an estimated value to each should the company need to get the information from some other source. As a result, we realized the benefits are well worth 10 times the cost of membership. A nice return on investment! Also, a summary of benefits was created and emailed to every company contact. If you need a copy, just let me know.

Dues restructuring. After working on the budget last fall, the board of directors realized expenses were exceeding income and while there is a reserve, we thought it prudent to get to a balanced budget. The task force reviewed the entire budget to determine cost cuts and possible increases to income. With the mergers and acquisitions taking place, fewer companies mean less income from dues. After much discussion, the board approved restructuring the dues to be more reflective of the

company's size and sales volume in April, effective for the 2021 membership year, and the information was emailed to the company contacts. The Board will continue to work to recruit new members as well explore other ways to increase income yet deliver member value. The board works hard to make sure they are not duplicating efforts of any other association.

Annual Meeting. This will be a great opportunity to bring the industry together! The planning committee has compiled an excellent list of speakers focusing on "Vision 2030." While we are planning for people to be in St. Louis, in these uncertain times, know that we are exploring other ways to hold the meeting and be mindful of the current health risks.

Looking forward, I ask for your continued involvement with MACA. Your participation makes MACA effective in providing value the members can use. Please contact me at any time with any questions or concerns at 816-830-6886 or TimR@amvac.com. While this pandemic has changed our lives, here's wishing that you and your family are healthy and safe.

Thanks,

Tim

Tim Riley

2019-2020 President

MACA 2020 ANNUAL MEETING

“*Vision 2030*” is the theme for the 2020 meeting with speakers addressing topics facing the industry in the next few years. The meeting is set for September 8-9-10, 2020 at the Marriott Grand Hotel, St. Louis, Missouri. Join us in bringing our industry together after the pandemic!

‘*Attacks on Agriculture*’ will be presented by **Chris Novak**, CropLife America President and Chief Executive Officer. Established in 1933, CLA represents the developers, manufacturers, formulators and distributors of plant science solutions for agriculture and pest management in the United States. CLA’s member companies produce, sell and distribute virtually all of the vital and necessary crop protection and biotechnology products used by American farmers. Novak joined CLA in August 2018.

Novak grew up on a row crop and livestock farm in eastern Iowa, has earned a bachelor’s degree from Iowa State University, a law degree from the University of Iowa and a Master’s in Business Administration from Purdue University.

The 11 Young Leader Scholarship Program (YLSP) recipients will also share their insight on their summer internship, plus what the future of agriculture means for them.

Wednesday it’s time for customer meetings or golf at Topgolf which will be fun for anyone. Hors d’oeuvres are included with registration.

The industry tour, which includes lunch, is at Donald Danforth Plant Science Center in St. Louis. The center’s goal is to improve the human condition through plant science.

Thursday, **Jason Henderson, Ph.D.**, Purdue University, will present ‘*Agriculture’s Financial Future*.’ Wrapping up the meeting will be **Philippe de Lapérouse**, Managing Director, HighQuest Partners, who will share his insight on ‘*Venture Capital’s Role in Agriculture*.’

Receptions Tuesday and Wednesday evening allow for networking while Thursday morning, the annual MACA Business Meeting will be held. More details will be sent via email or go to www.maca.org to register for the meeting.



Program

Tuesday, September 8, 2020

3:30 PM	Welcome, President Tim Riley
3:40 PM	Awards
3:45 PM	Attacks on Agriculture, Chris Novak , CLA
5:00 PM	Membership Value
5:15 PM	YLSP Panel
6-7:30 PM	Grand Opening Reception

Wednesday, September 9, 2020

Day reserved for private business meetings. For those not involved plan to attend the industry tour or golf – both begin late morning.

7-9:30 AM	MACA Update for YLSP
9:30 AM	Tri-Rinse Tour
Noon-4:00 PM	Danforth Plant Science Center Tour
2-4:00 PM	Topgolf
6-7:30 PM	President’s reception

Thursday, September 10, 2020

7-7:45 AM	Breakfast Buffet
7:30-8 AM	MACA Annual Business Meeting
8:00 AM	Opening Comments
	• Lindsey Jackson, MC
8:10 AM	Agriculture’s Financial Future
	• Jason Henderson, Ph.D. , Purdue University
9:10 AM	Members’ Report
	• Bonnie McCarvel, MACA
9:20 AM	Awards
9:30 AM	Break
10:00 AM	Venture Capital’s Role in Agriculture
	• Philippe de Lapérouse , HighQuest Partners
11:15 AM	Awards:
	• Industry Vision
	• Dean Roy
11:45 AM	Adjourn

2020 Business/Hospitality suites at the MACA Annual Meeting:

To reserve a meeting room, please contact Bonnie at the MACA office at 314-849-9446. Be sure and know the dates, times, and number of people for your meetings and have a credit card ready for the meeting room fee. Once a meeting room has been reserved, the hotel contact name will be sent to you to make food & beverage and AV arrangements with the hotel. The cost for the meeting room is \$325.00 per day plus tax and service charge. Meeting room space must be reserved by July 25, 2020 to ensure a room.



Chris Novak



Jason Henderson, Ph.D.



Philippe de Lapérouse

JUNE MACA EVENTS

June Quarterly Meetings – The Mid America CropLife Association June Meetings will be held via electronic platforms June 15-18, 2020. Contact the MACA office for additional details.

DOT Hazmat Training Videos – A member benefit – the videos are free to MACA member companies. Just go to the MACA website www.maca.org and scroll down to DOT to enter your password and user name

Board of Director Nominations Sought

Board members represent the various industry segments – basic manufacturer, distributor, formulator or allied industry. If you would like to serve as a member of the MACA Board of Directors or as an officer, please contact a member of the nominating committee: Matt Wagner, Dave Flakne, John McKinney, Gunther Kreps, or Paul Edsten, committee chair. Please let one of these people know of your interest by July 1, 2020.

2020 Award Nominees Wanted

Each year, MACA presents several awards to recognize individuals for their efforts. The three areas include:

Educator of the Year – an individual who has demonstrated significant contributions to American agriculture, especially in the MACA region.

Ruth White Media – an individual who's demonstrated an evidence of consistent, objective and accurate reporting on American agriculture and the myriad of issues involved in modern agriculture, including the crop protection industry.

Industry Vision – an individual who's shown exemplary vision on the issues affecting Midwestern agriculture.

To nominate an individual for one of the above awards, go to the MACA website and click on the members' only section to complete the nomination form and see the list of past recipients. Nominations are due June 5, 2020 to the MACA office.



B



D



C

TEAM BUILDING

A – The group who went to Top Notch Axe Throwing.

B – Jerry Miller, Devin Bird, Joe Olson, and Norm Wagoner did well at axe-throwing.

NOVEMBER: SUSTAINABILITY FORUM

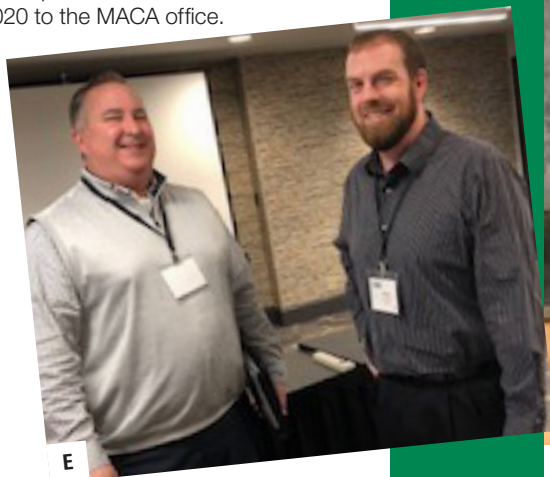
C – Donnie Taylor (left) and Steve Taylor.

D – Lindsey Jackson chatting with Michelle Miller, the Farm Babe, the keynote speaker at the Forum.

FEBRUARY MEETING

E – Welcome first time attendees Dan Becker and Rick Vigus of Bayer.

F – Part of the group at the Danforth Plant Science Center.



E



F

Our Mission...

to provide scientifically based accurate information to the public regarding the safety and value of American agricultural food production.

CropLife AMBASSADOR Network

WE WOULD LIKE TO WELCOME OUR NEW AMBASSADORS!

Alan Bush, Helena Agri-Enterprises, LLC

Chris Brubaker, Helena Agri-Enterprises, LLC

Dan Becker, Bayer CropScience

Cole Berkley, South Dakota State University student

Bree Crider, The Ohio State University student

Joe Daubenmier, Valent USA, LLC

Tom Derck, Helena Agri-Enterprises, LLC

Don Dirksen, Valent USA, LLC

Cory Elswick, MKC

Chris Hollis, Helena Agri-Enterprises, LLC

Andrew Kuenker, Corteva Agriscience

Matthew Kirkpatrick, Valent USA, LLC

Tod McCloskey, Meister Media Worldwide

Brad Miles, Helena Agri-Enterprises, LLC

Tania Raugewitz, Harsco Metals & Minerals

Rocky Rager, Helena Agri-Enterprises, LLC

Jeff Schulz, Valent USA, LLC

Eric Sfiligoj, CropLife/Meister Media Worldwide

Ben Shaw, Helena Agri-Enterprises, LLC

Justin Schroeder, Helena Agri-Enterprises, LLC

Ben Wilson, Helena Agri-Enterprises, LLC



CropLife Ambassador Network- CAN



CropLife Ambassador Network



CropLife Ambassador Network

CROPLIFE AMBASSADOR NETWORK



That's A Wrap!

Another good year for the CAN program even with schools closing early this year due to the COVID-19 pandemic! We reached more than 4,000 students by making over 60 presentations in eight states. Thank you to our amazing ambassadors for giving up your time to travel to so many schools to reach students this school year! We hope to reach more next year and will get creative to find ways into the classroom safely.

This year, we were very busy with requests but weren't able to fill them all due to lack of ambassadors in some areas. Please consider becoming an ambassador or help us recruit so we can fill more requests. For more information please check out the website at ambassador.maca.org or email me at michelle@maca.org.

The Buzz about Bees and *Careers in Agriculture* continue to be our most popular presentation requests.



To see our presentations please visit our website: Ambassador.maca.org/presentations.

Deanna Smith, Missouri, MFA, speaking to Kindergartners on The Buzz about Bees.

Brian "Mac" McDaniel, Indiana, Bayer talks with high schoolers about Careers in Agriculture.



The feed back from kids tells us we're on the right track.

Think about CAN the next time you're with one of your coworkers who is passionate, energetic or enthusiastic about agriculture, and refer them to us. Direct them to our website and click on "Become an Ambassador". It's easy! This is a perfect time to refer new ambassadors so they are ready for the upcoming school year.

Contact: **Michelle Kilper,**
CropLife Ambassador Network
Program Manager



■ 314-849-9446

■ michelle@maca.org

■ Ambassador.maca.org



The 2020 YLSP Class Represents Eleven States

The MACA Young Leader Scholarship Program (YLSP) is designed to expose future agriculturalists to the crop protection industry and future career opportunities. Recipients benefit from exposure and networking with MACA members for potential job opportunities as well as financial support. MACA members benefit by developing a talent pool of future industry leaders and through the heightened awareness of MACA within the participating universities.

Our students have started their summer internships. Here are the places they are interning this summer.



THE PARTICIPANTS INCLUDE:

ILLINOIS– Liz Bland will be with **Cass-Morgan County Farm Bureau** in Jacksonville, IL.



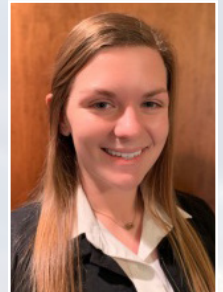
INDIANA– Emily Kuhn has a summer internship with **BASF** in Champaign, IL.



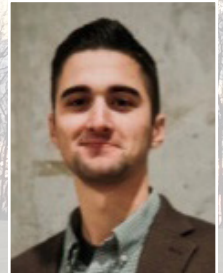
IOWA– Mara Weis is with **Corteva** in Northern Iowa this summer as a Commercial Intern.



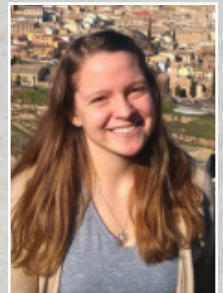
KANSAS– Katie Fross is interning this summer with **Crop Quest Agronomic Services** in Montezuma, KS.



MICHIGAN– Darren Kulicamp has a new internship with **TriCal Forages**.



MINNESOTA– Maddie Smith is interning with **RDO Farms** as a Crop Scout this summer in Wadena, MN.



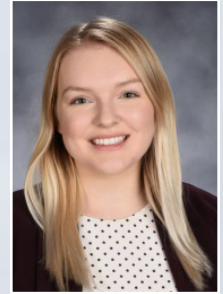
MISSOURI– Abby Bertz is an intern with **Bayer CropScience** this summer in St. Louis, MO.



NORTH DAKOTA– Brendan Hanson has a summer internship with **North Dakota State University** in Extension Agronomy.



WISCONSIN– Ashley Nelson is an intern this summer with **Winfield Innovation Center** in Wisconsin.



NEBRASKA– Lily Woitaszewski is an intern with **Corteva Agriscience** exploring the world of seed in the Eastern part of Nebraska.



SOUTH DAKOTA– Maddie Weninger has a summer internship with **Brevant Seeds** in Wisconsin.



We are all so excited to work with these amazing students. They will each get to attend the MACA Annual Meeting in St. Louis, MO September 8-10, 2020 to network with MACA members.

If you or your company would like to be part of this program please reach out to MACA to see how you can help. The minimum contribution is \$500.

The 2020 sponsors include:

- Aceto
 - Albaugh, LLC
 - AMVAC
 - Bayer CropScience
 - Corteva
 - FMC
 - GreenLeaf
 - GROWMARK
 - IEDS
 - KALO
 - MFA
 - MMI
 - Morris Bixby Group
 - Nufarm
 - Nutrien Ag Solutions
 - Rosen's
 - Syngenta Crop Protection
 - Valent USA
 - Wright Distribution
-

EXECUTIVE REPORT



Bonnie McCarvel
Executive Director

Kindness – it’s amazing and a bit like magic. At one point in time, many people thought working from home would be a piece of cake and would simplify their life. Some of the MACA members routinely work from home, but usually it also includes business travel. Like many of you, the weekend of March 13, 2020, coronavirus was causing lots of concern in St. Louis and across most of the United States. After listening to the local and national news on March 16, I made

the decision for the MACA staff to work from home. I thought it would be for a couple of weeks and then we would be back to work. However, things were changing rapidly. On March 23, St Louis County implemented an order for all to ‘stay-at-home’ unless you were essential. I picked up additional work from the office and went to work remotely like many of you. For six weeks, I’ve been working from home. I can do it...but let me tell you what has made it workable.

- **Technology** – to access electronic files in the office and information around the world. It also includes Zoom – to see and hear people.
- **Family** – who have called, texted, Facetimed and held “go-to meetings” for happy hour. An Easter egg hunt outside for two grandsons who asked to have the eggs hidden another four times.

• **Neighbors** – one neighbor dropped off an Easter dinner featuring steak. Just after eating that, another neighbor texted me and asked if she could bring dinner or ham for sandwiches. Not wanting to be rude, I said ham would be wonderful. Lori, Pete, 12 year old Emary and her brothers Gabe, Christian, plus three year old twins Tate and Quinn walked over, rang the doorbell and delivered it smiling, polite, happy and so excited to share food and best wishes for a happy Easter. Both were acts of kindness.

• **MACA Family** – if you’re reading this you’re part of what I call my MACA family. I can’t thank you enough for reaching out and checking in. Sometimes it’s a text, other times it’s a phone call. It doesn’t make any difference, you made an effort.

Working from home can be done. But human contact is so important and kindness makes all the difference. Magic, can be an illusion, but in this case, it really is just the acronym Making A Greater Individual Commitment! We need to reach out to other MACA members and talk with them about MACA to get them involved, listen to their concerns and ask them to be involved.

Finally, I hope you’ll make plans to attend the 2020 MACA Annual Meeting in St. Louis. I can’t wait to bump elbows with you and hear about your ‘stay-at-home’ time. From the speakers to the business meetings to the tours to the receptions, this will be a reunion you won’t want to miss! Until then, check on that neighbor, friend, aunt or uncle you haven’t seen in a while. Share some kindness and experience the smiles – it’s magical!

KEY MEETING DATES

September 8-9-10, 2020

Marriott Grand Hotel
800 Washington Avenue, St. Louis, MO 63101

November 11-12, 2020

MACA Quarterly Meetings
Renaissance Airport Hotel
St. Louis, MO



MACA Update

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Immediate Past President **Paul Edsten**

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Industry Communications Committee Chair **Joe Olson**