



A monthly update from Bonnie McCarvel,  
MACA Executive Director

# MACA Monthly News

## October 2020

**October** – The leaves are starting to turn colors, the temperatures are cooling down, mums are being planted and the combines are humming in the Midwest. Time to take stock on the year....and what a year it has been! While the coronavirus has reduced travel for most people, the enthusiasm remains. The 2020 MACA Annual Meeting is in the history book as the first time a virtual meeting was held....but the response has been favorable. The planning for 2021 has begun and we hope you'll join us then! In the meantime, stay safe and be well.

### ANNUAL MEETING

'Vision 2030' featured speakers virtually including **Chris Novak, CLA CEO & President;** **Jason Henderson, Purdue Extension,** and **Philippe de Lap rouse, HighQuest Partners.**

Award recipients include **Industry Vision of the Year – Ivan Wells, Rosen's Inc.;** **Educator of the Year – Dr. Chuck Rice, Kansas State University;** **Co-Ambassadors of the Year – Deanna Smith, MFA, Inc. and Brian 'Mac' McDaniel, Bayer CropScience;** **Ruth White Media of the Year – Margy Eckelkamp, The Scoop;** and the **Dean Roy Award – Jaime Yanes, Albaugh, LLC.**

MACA Election results show **Lindsey Jackson, Epogee, President;** **Rodney Schmidt, Bayer, Vice President;** **Joe Olson, Helena Agri-Enterprises, Secretary-Treasurer.** Re-elected to the board for a three year term as a director was **Shelbi Domjen, KOVA;** while **Jane Hanson, Rosen's,** was elected to the board for a three year term and **Deanna Smith, MFA,** was elected to complete a two year term on the board.

A special THANK YOU to the MACA members who made the 2020 virtual meeting possible including:

Ag Container Recycling Council	Epogee	Lee Container
Aceto	FarmChem	Mauser
AgDepot	FMC	MFA
Albaugh, LLC	Gowan USA, LLC	MMI
AMVAC	Gray Logistics, LLC	Morris Bixby Group
BASF	Green Leaf	Micro Matic
Bayer CropScience	Growmark	Nova Source
Belchim Crop Protection	Helena Agri-Enterprises, LLC	Nutrien Ag Solutions
Cascio Storage & Warehouse	Helm Agro	RCI Safety
CNI	IEDS Logistics	Rosen's
Corteva Agriscience	KARA	Rotam North America
Crop Life Media	KALO	Russell Associates
CRC Global Solutions	Koch Agronomic	Schuetz Container Systems, Inc.
Drexel Chemical Company	Kova	SipcamAgro

Syngenta  
Taylor-Cain  
Tide

UPL Ltd.  
Valent U.S.A., LLC  
Wright Distribution

XPO Logistics

## CROP LIFE AMBASSADOR NETWORK

The ambassador program is off and running this fall even though it is a little different looking! Thank you to our current ambassadors for quickly getting back to me so we can get these requests filled and get into the classrooms virtually.

It is wonderful to see all the requests coming in from new and returning schools. Many of the requests this year are from teachers wanting to download the presentations so they can present to their students. And of course, we are getting requests for virtual speaking as well. I will continue to reach out to ambassadors to fill these speaking requests – check your emails.

Thanks to Lindsey Jackson, MACA President, we have a new CAN presentation we can offer to the students and teachers. It is called **Virtual Steam Clean up!** Check it out on our website: [ambassador.maca.org](http://ambassador.maca.org).

Fall and the start of a new school year is also a fabulous time to approach some of your colleagues about becoming ambassadors. Reach out to someone you work with about presenting. It is very rewarding for our ambassadors and so valuable for the children to hear the story of agriculture. Send them to the website for more information or to sign up at [http://ambassador.maca.org/](http://ambassador.maca.org) or have them email me at [michelle@maca.org](mailto:michelle@maca.org).

And again, we would like to congratulate our 2020 Ambassadors of the Year, **Deanna Smith from MFA, and Brian “Mac” McDaniel from Bayer**. Please consider joining the ambassador program today. I would be happy to talk to you about joining – [michelle@maca.org](mailto:michelle@maca.org).



*Mac in class showing his bee suit while Deanna in class making a presentation.*



Find us on **Facebook** – search - CropLife Ambassador Network- CAN.

## YOUNG LEADER SCHOLARSHIP PROGRAM

The 11 Young Leader Scholarship Program student winners were able to participate in the MACA Annual Meeting virtually this year. We were disappointed to not be able to meet in person, but we were happy they were still able to engage and learn with MACA and MACA members.

We are looking forward to seeing where these students go in their careers and hope MACA will be part of it. Good luck to the students!

Thank you again to our sponsors for their support of the Young Leader Scholarship Program!

2020 Sponsors include:

- Aceto
- Albaugh, LLC
- AMVAC
- Bayer
- Corteva
- FMC
- GreenLeaf
- GROWMARK
- IEDS Logistics
- KALO
- MFA
- MMI
- Morris Bixby Group
- Nufarm
- Nutrien Ag Solutions
- Rosen's
- Syngenta
- Valent USA
- Wright Distribution

Some of our YLSP winners saying, "thank you"!



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Program Coordinator

CropLife Ambassador Network and Young Leader Scholarship Program

## MACA NOVEMBER QUARTERLY MEETING NOTICE

The Mid America CropLife Association (MACA) quarterly meetings scheduled for November 11-12, 2020, will be held virtually. Stay tuned for the plans!

## SHORT NOTES

- The August issue of the MACA Water Update by **MACA's Water Consultant Steve Taylor** focuses on EPA's announcement regarding draft water quality criteria for states to use as they develop numeric nutrient criteria (NNC) and overall water quality standards and the various programs to meet the standards. Check out the [updates](#) for the details.
- Earlier this month, the **Kansas Agribusiness Retailers Association (KARA)** organized a coalition of crop production stakeholders and sent a letter to United States Environmental Protection Agency (EPA) Administrator Andrew Wheeler regarding timely consideration and approval of registration of dicamba herbicide product labels. The groups included KARA, Kansas Soybean Association, Kansas Cotton Association, Kansas Farm Bureau, Kansas Association of Conservation Districts, Kansas Cooperative Council, Kansas Grain and Feed Association and Renew Kansas Biofuels Association. KARA also recently submitted public comment on a petition to revoke all tolerances for neonicotinoid pesticides.
- Are you looking for MACA-branded apparel and gifts? Then check out this link to for some MACA things.....<https://www.mmipromo.com/mac/default.aspx> Thanks to Lisa Klein, MMI, for her help with this.

## CALENDAR

- **November 11-12 – MACA Quarterly Meetings, St. Louis, MO 2021**
- **August 25 & 26 – MAGIE Show, McLean County Illinois Fairgrounds, Bloomington, IL.**

## THOUGHT FOR THE MONTH

*"Good judgement comes from experience. Experience comes from bad judgement."* ~ Jerry Miller (retired, formerly with Albaugh, LLC)



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