Mid America CropLife Association
Committee/Task Force Initiatives
2014

1. **Annual Meeting Committee**
   a. To fine tune the program format.
   b. Continue participation in golf tournament.
   c. Maintain 2013 attendance and participation in total members and number of companies and expand participation by members living in area.
   d. Present an educational and entertaining program.
   e. Work with Executive Director and Board to select 2015 Annual Meeting site.

2. **Crop Production Issues (CPI) Committee**
   a. To implement and fine tune the "MACA Young Leaders Program" to recognize one student from a land grant college in each state in the Midwest to promote agriculture and have them learn about MACA as well as encourage them to become involved in MACA after graduation and they are employed in the crop protection industry.
   b. Present $2,000 scholarship to each of the selected candidates plus have them attend and participate in the 2014 MACA Annual Meeting.
   c. Develop a Power Point presentation on MACA to be used for ag college presentations.

3. **Distribution and Environment (D&E) Committee**
   a. Update the "Survey Form for Safe Storage of Crop Protection Products" or SACs to respect to revised NFPA standards.
   b. Encourage meeting attendance by more members and company representatives.
   c. Monitor and understand industry trends with respect to the supply chain.
   d. Monitor Department of Transportation regulations with respect to Hours of Service (H.O.S.) and driver shortages.
   e. Monitor "Global Hazardous Standard" (GHS), training, to avoid confusion.

4. **Industry Communications Committee**
   a. Pursue webinar with guidance counselors and FFA advisors to share ag career opportunities.
   b. Promote CAN Program, increase the number of ambassadors and presentations.
   c. Work to increase membership and encourage meeting attendance.

      1) **CropLife Ambassador Network (CAN) Task Force**
         a) Have 50 ambassadors make 100 presentations and reach 6,000 students.
         b) Update Ag Careers PP presentation to focus more toward high school students.
         c) Pursue a webinar with high school guidance counselors to share career opportunities in agriculture.

5. **Regulatory and Environmental Issues (REI) Committee**
   a. Actively participate on behalf of MACA members in water quality issues by providing information and access to MACA members as a member service by retaining the services of Water Consultant MO-AG and the following organizations:
      1) Continue to be a member of the Federal Water Quality Coalition (FWQC).
      2) Continue to be a member of the Great Lakes Industry Council (GLIC).
      3) Become a member of the Ag Nutrient Policy Council (ANPC).
   b. Monitor the Extra S.T.E.P. Award program to broaden scope and expand participation.
   c. Facilitate development and distribution of issue backgrounders on key issues identified as a priority for state uniformity.
   d. Explore the need and topic for a forum that benefits all members.
      1) Consider "Ask-the-Expert" conference call on current topic.
   e. Increase active membership at committee meetings.
      1) Provide conference call number for committee meetings.